



Election Trends 2023

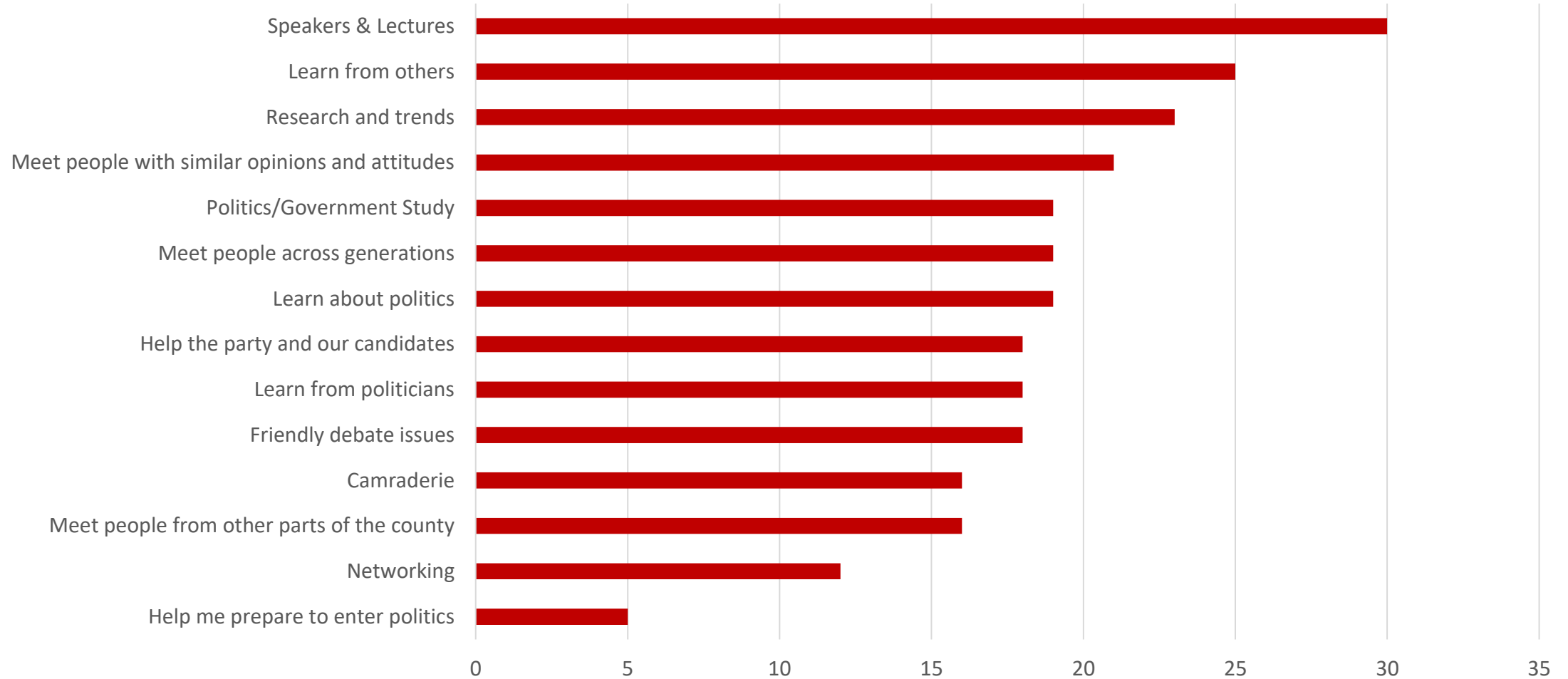


WARM UP



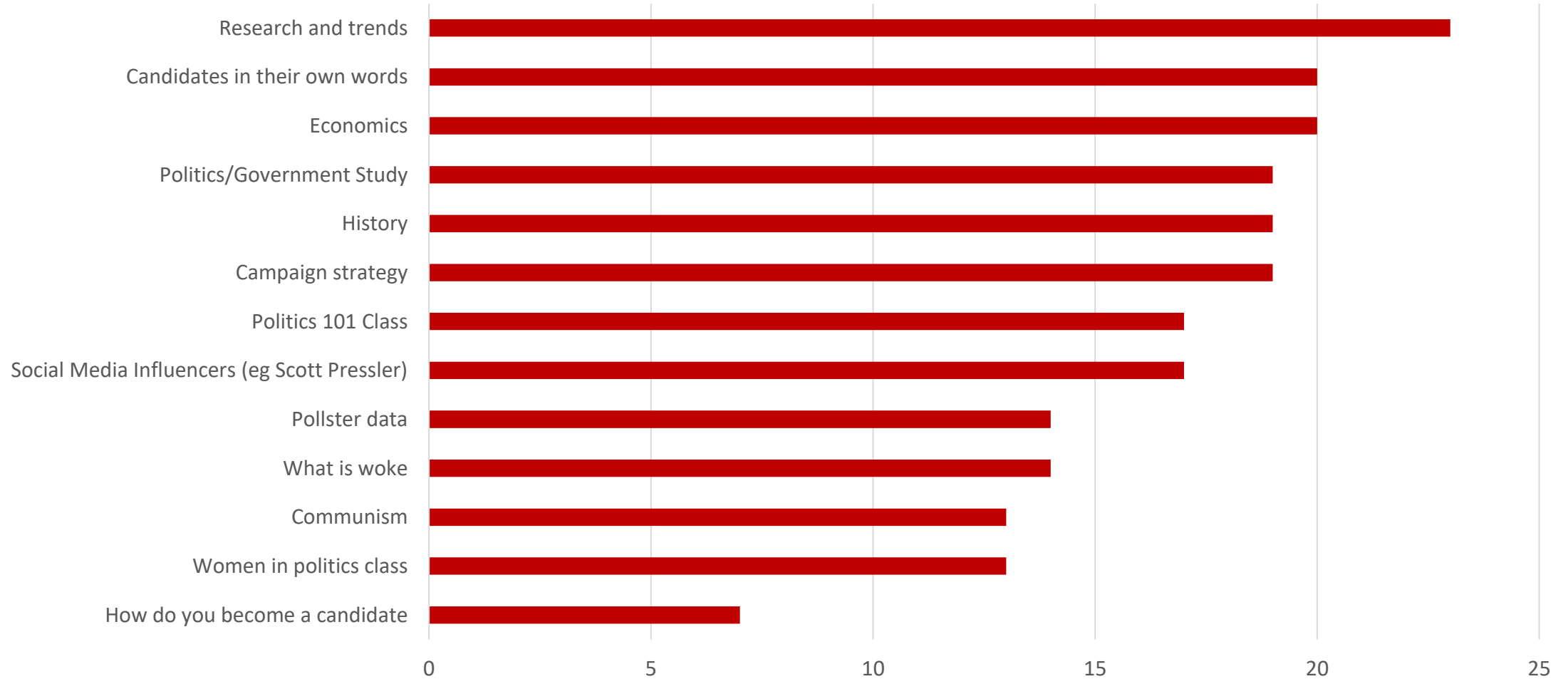
Speakers & Lectures top the List on Why people come to WRC events

Why People Come to WRC



Preferred topics for the Lectures and Speakers

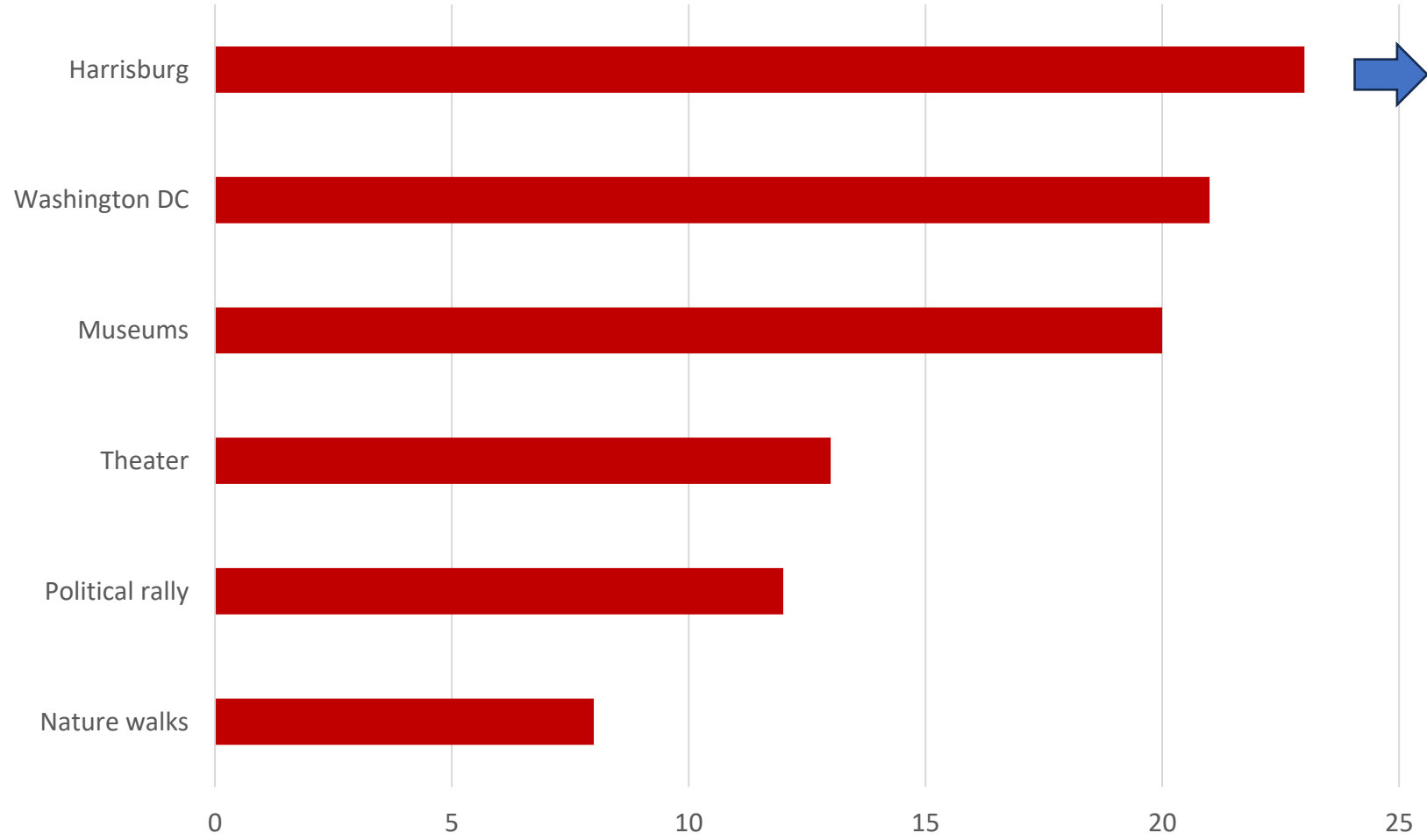
Topics of Interest





Ask and ye shall have..

Trips with WRC



February 7

Trip to Harrisburg
Tour with Senator
Scott Martin &
Lunch

Maximum of 40

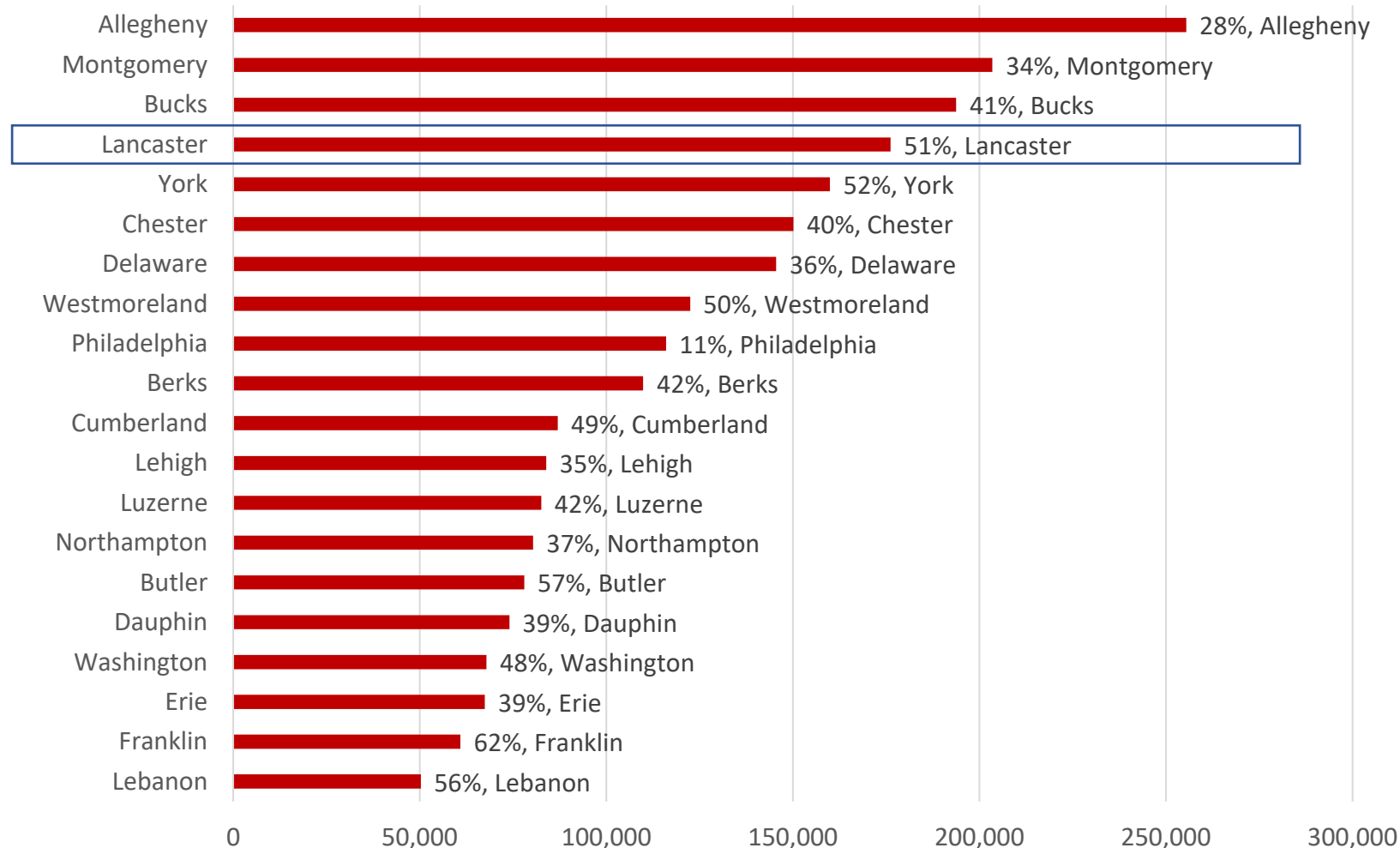


LANCASTER TRENDS



Lancaster is one of the largest Republican Counties, and the largest that has a Republican majority.

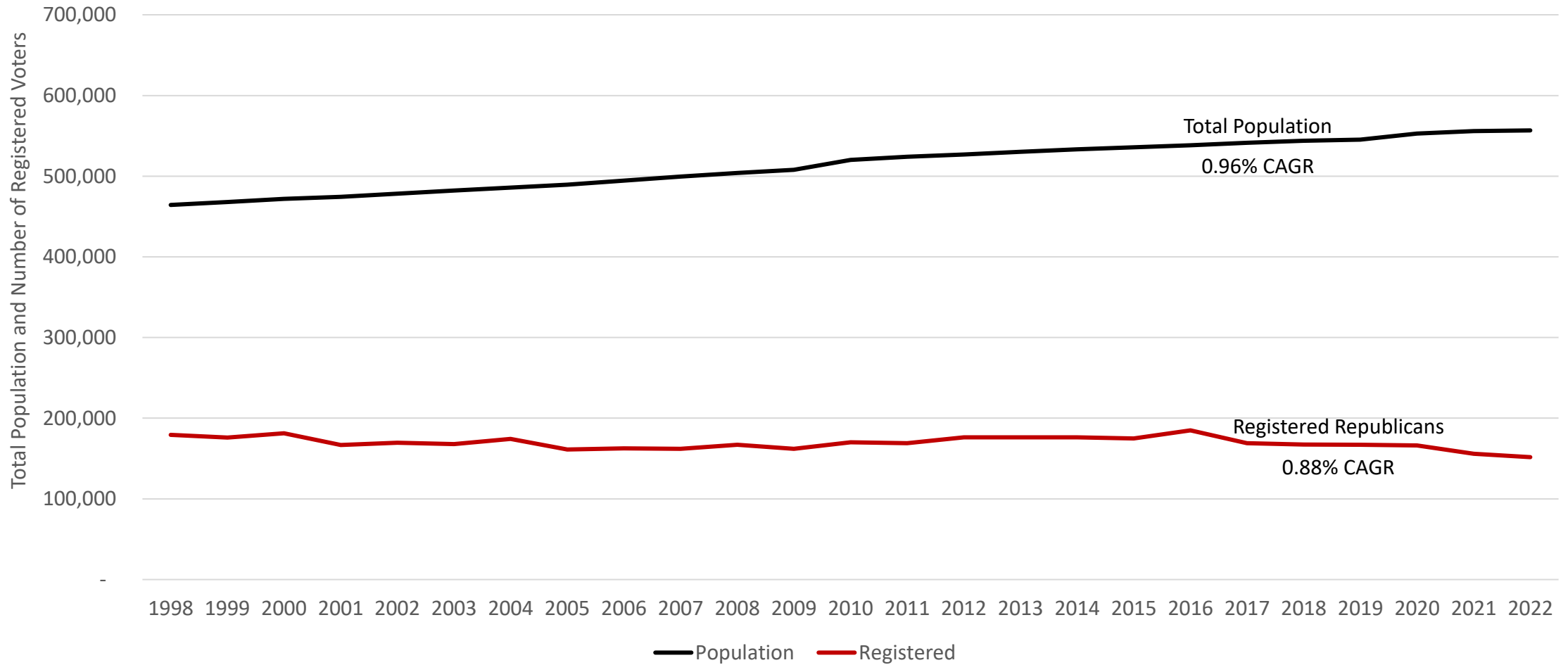
Total Registered Republicans by County in PA
Sorted by Number of Republicans, Showing % Republicans in Respective County





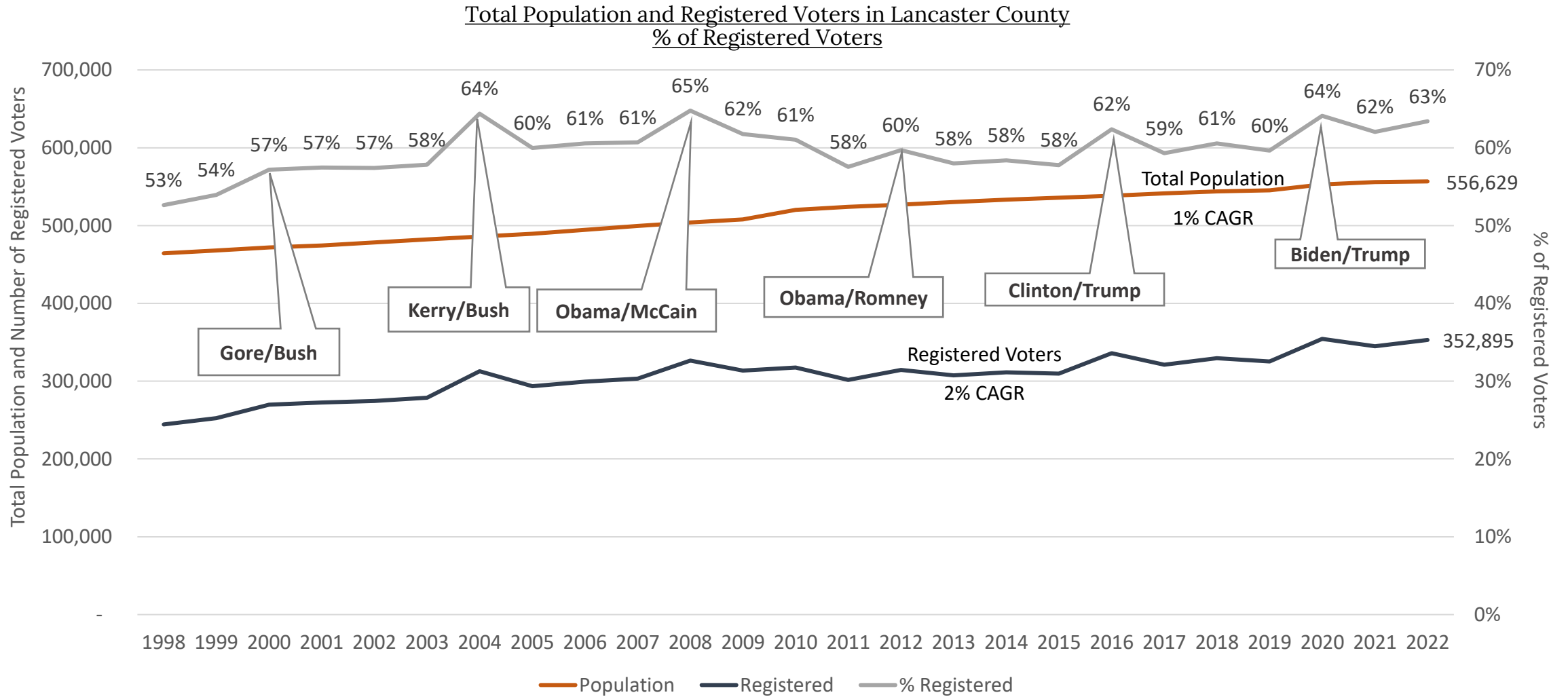
Republicans registrations have been increasing, but not as fast as the county.

Total Population and Registered Voters in Lancaster County
% of Registered Voters





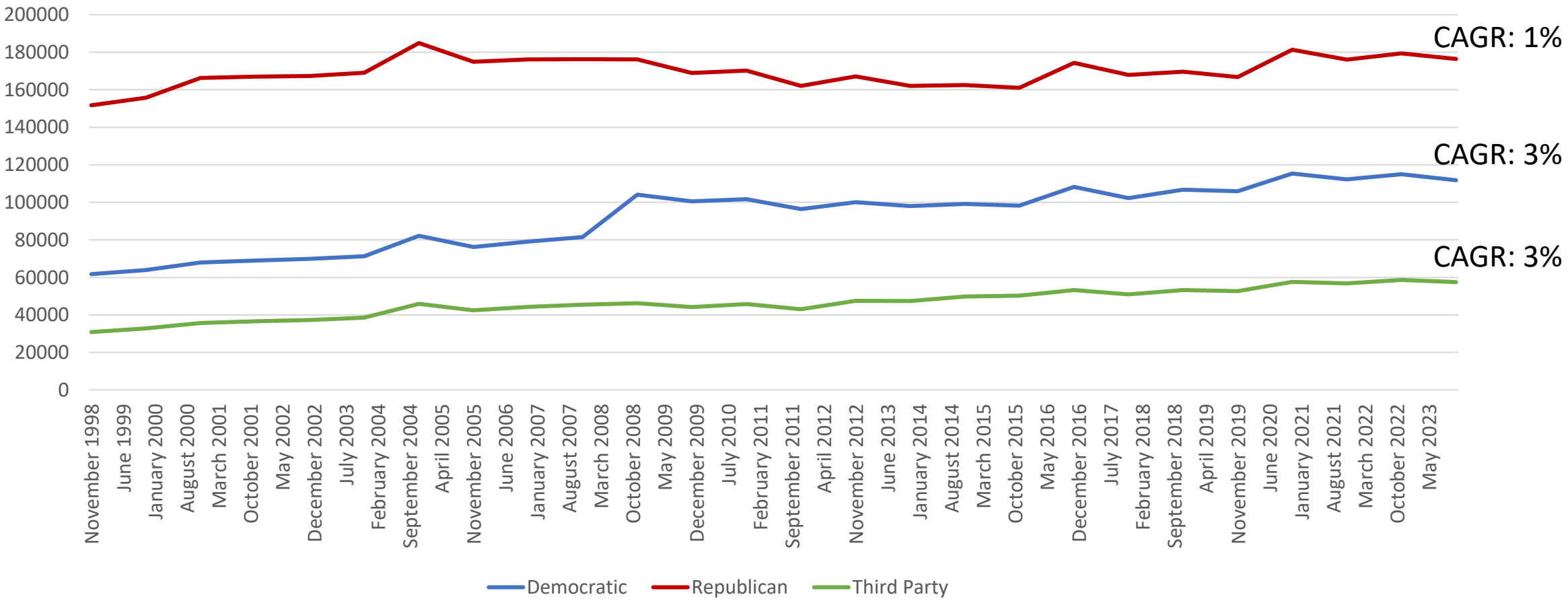
Lancaster has been growing at about 1% annually, while registrations have been growing at 2% annually on average. Approximately 22% of Population is under 18, so over 81k people are eligible to register but are not.





Republican Registrations have grown the slowest. We have to work together!

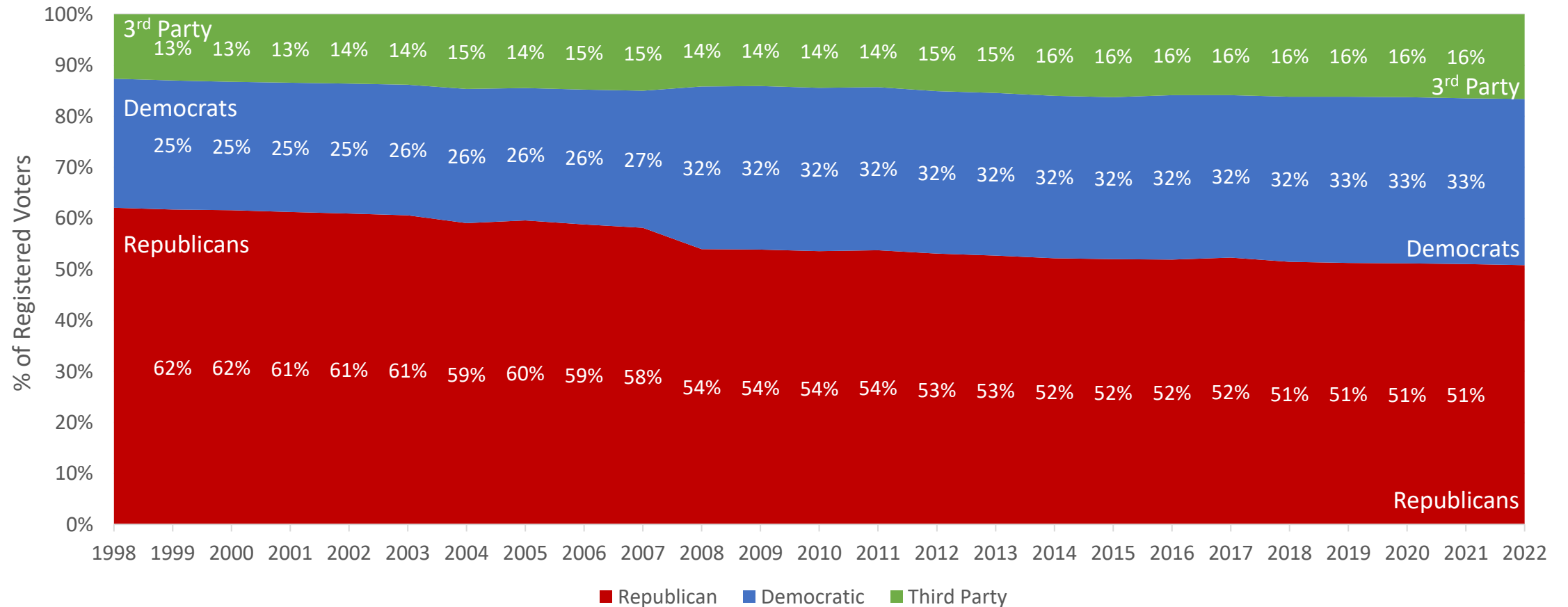
Total % of Registered Voters Lancaster County, by Party





Republican Registrations are losing share to Democrats and Independents.

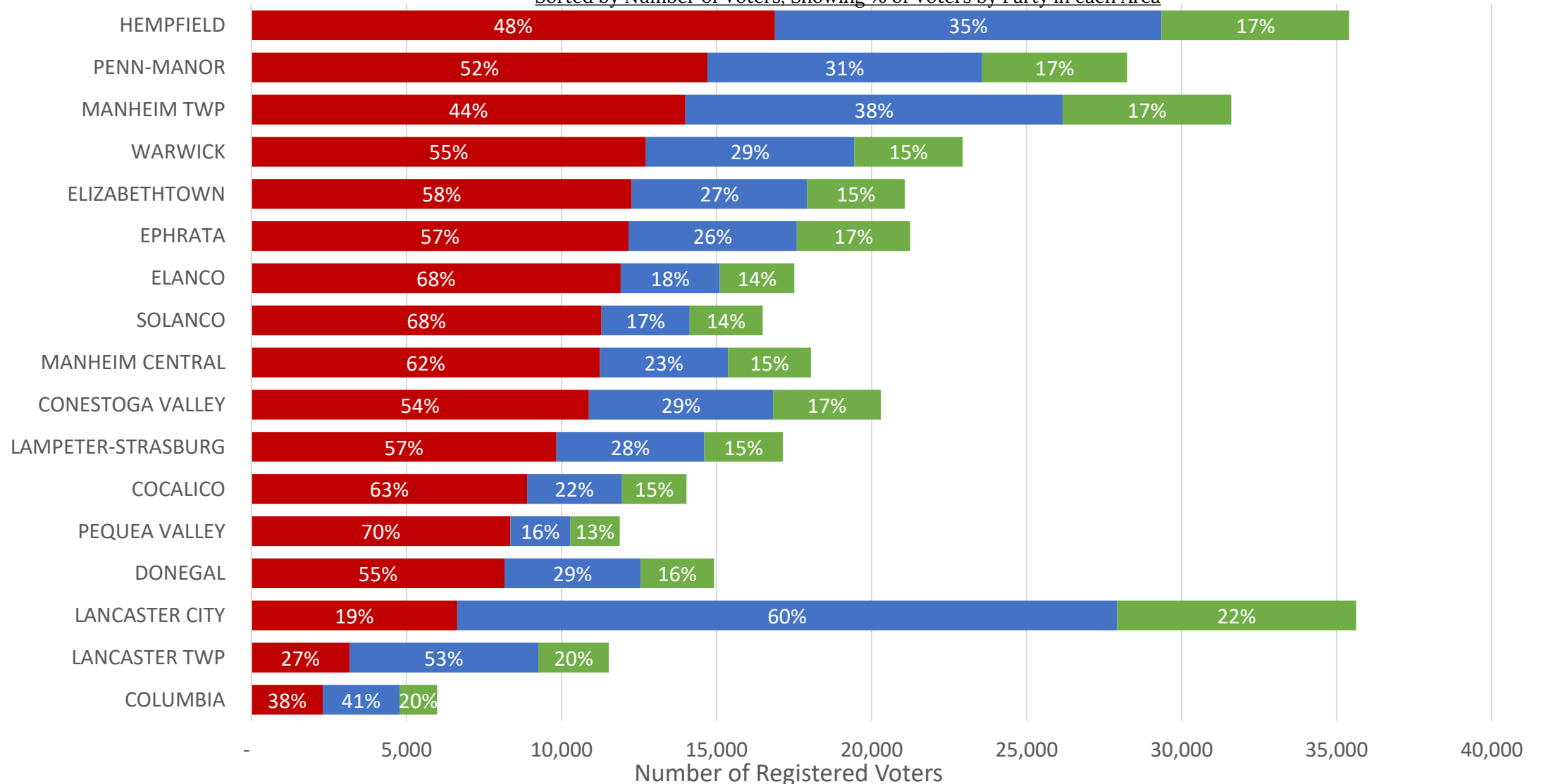
Total % of Registered Voters Lancaster County, by Party





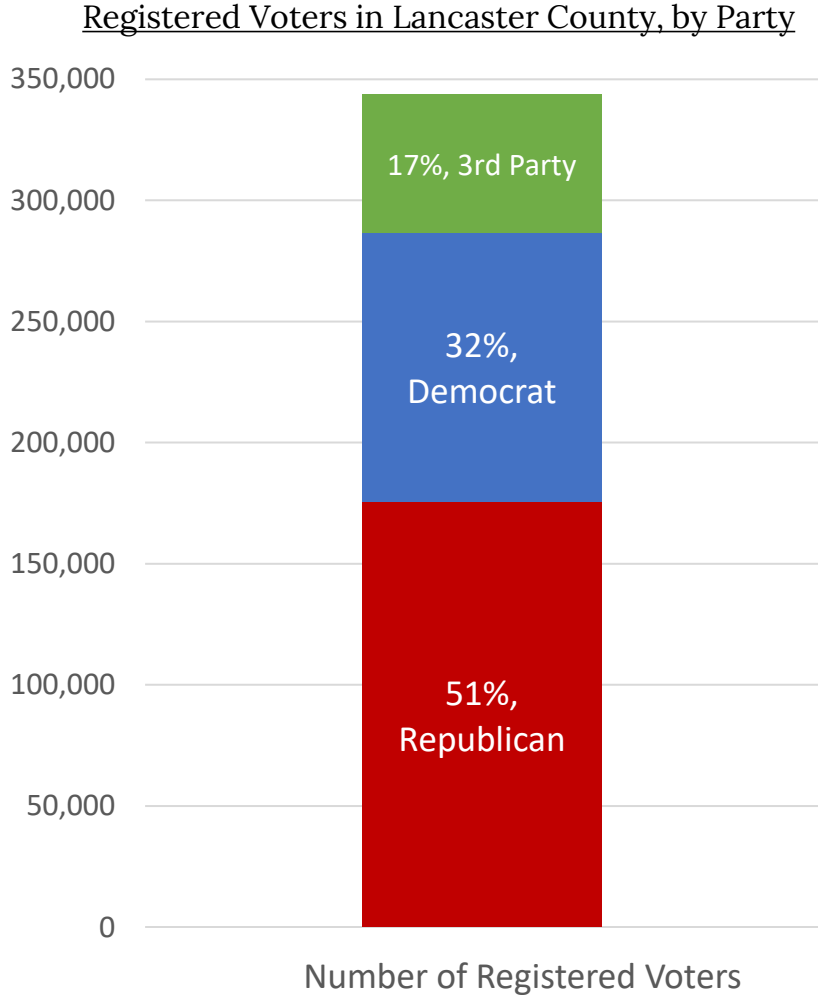
Lancaster City is a cautionary tale. The City was recently majority Republican, and now it is among the smallest number of Republicans.

Total Registered Voters in Lancaster County, by Area and Registered Party
Sorted by Number of Voters, Showing % of Voters by Party in each Area





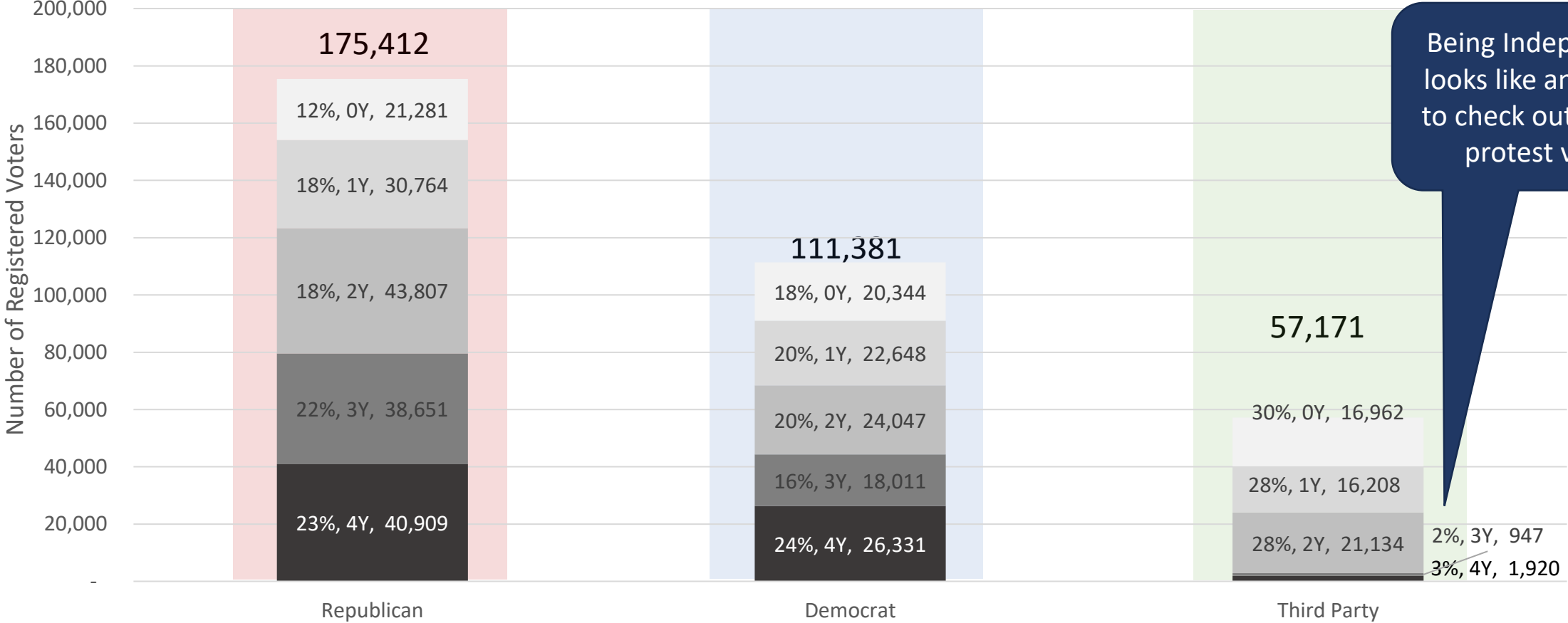
Today, we have 345,598 registered voters in Lancaster County, of whom, 51% are Republican.





Republicans vote more often Democrats and Independents. From this we would have expected about 69k votes in 2023 (just the 4Y voters)

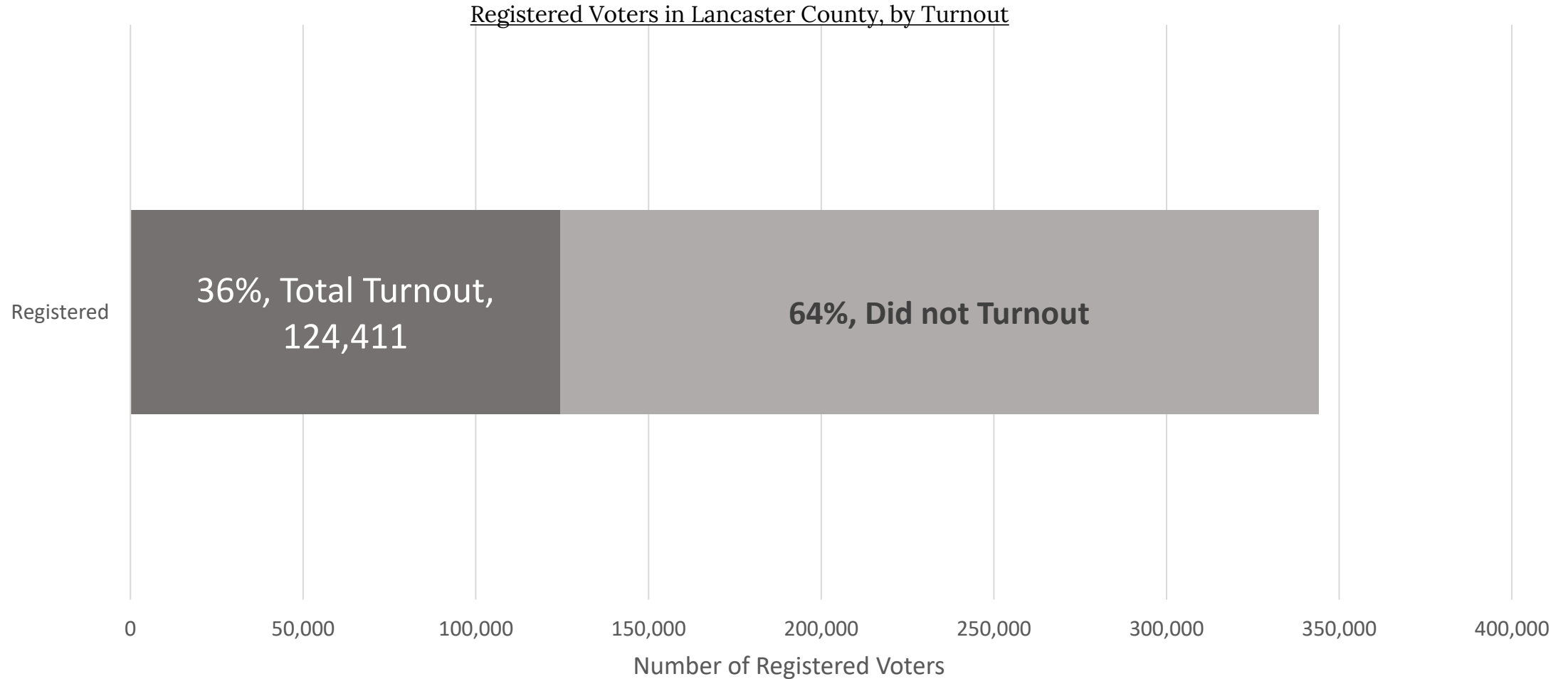
Registered Voters in Lancaster County, by Party and Frequency of Voting
4Y: Every Year, 3Y: 3 of 4 Elections, 2Y: Every other Year, 1Y: Usually just Presidential, 0Y: Don't vote



Being Independent looks like an excuse to check out... not a protest vote.



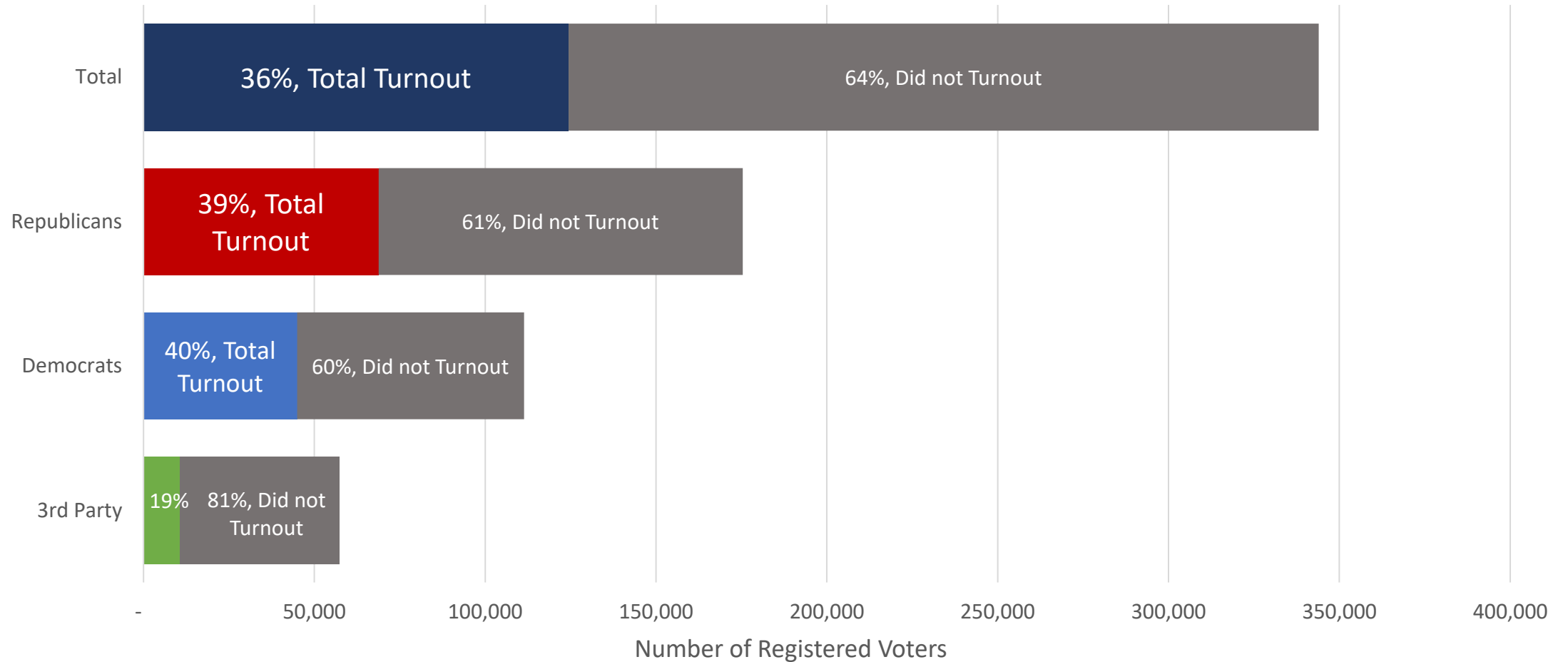
In 2023, turnout was 124k, larger than expected, but only 36% of total registered voters





Turnout was consistent across the parties, but Independents are less engaged

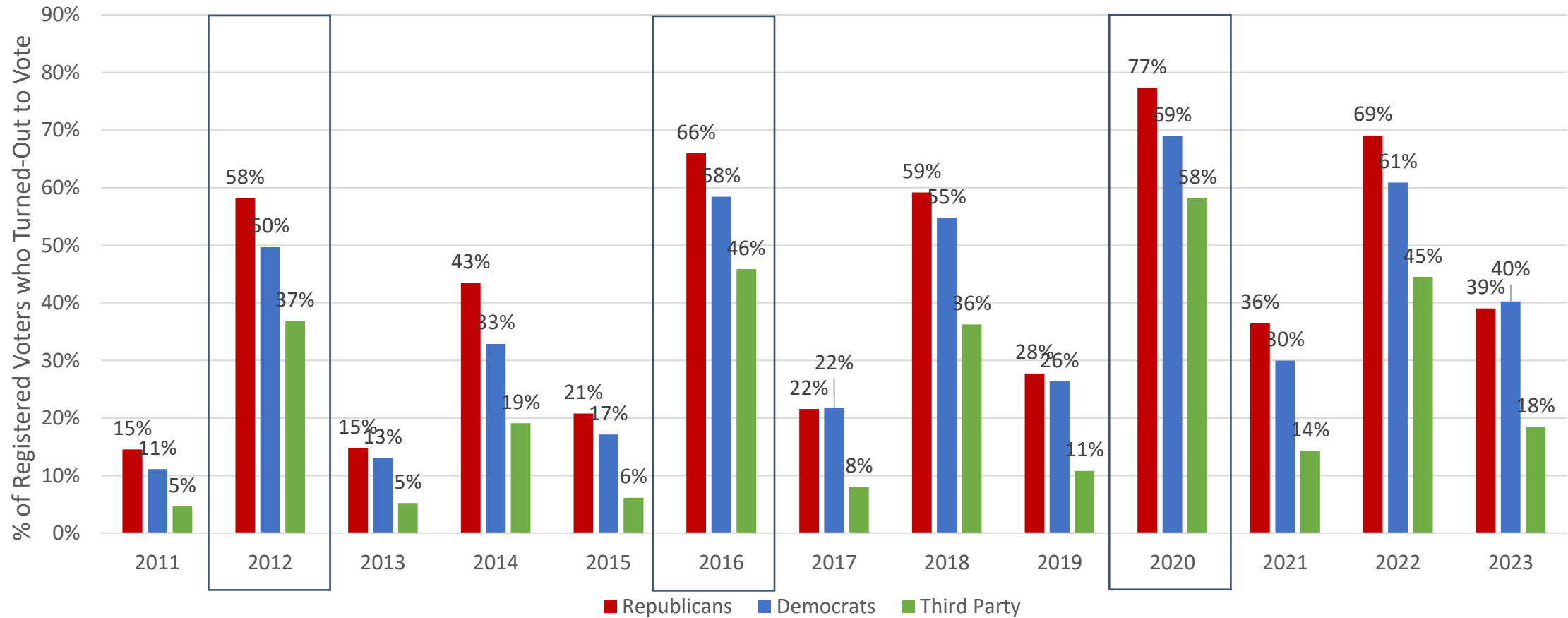
Registered Voters in Lancaster County, by Turnout and Party





Presidential elections bring out the largest turnout

% of Registered Voters, by Party, Who Turned Out for the Election

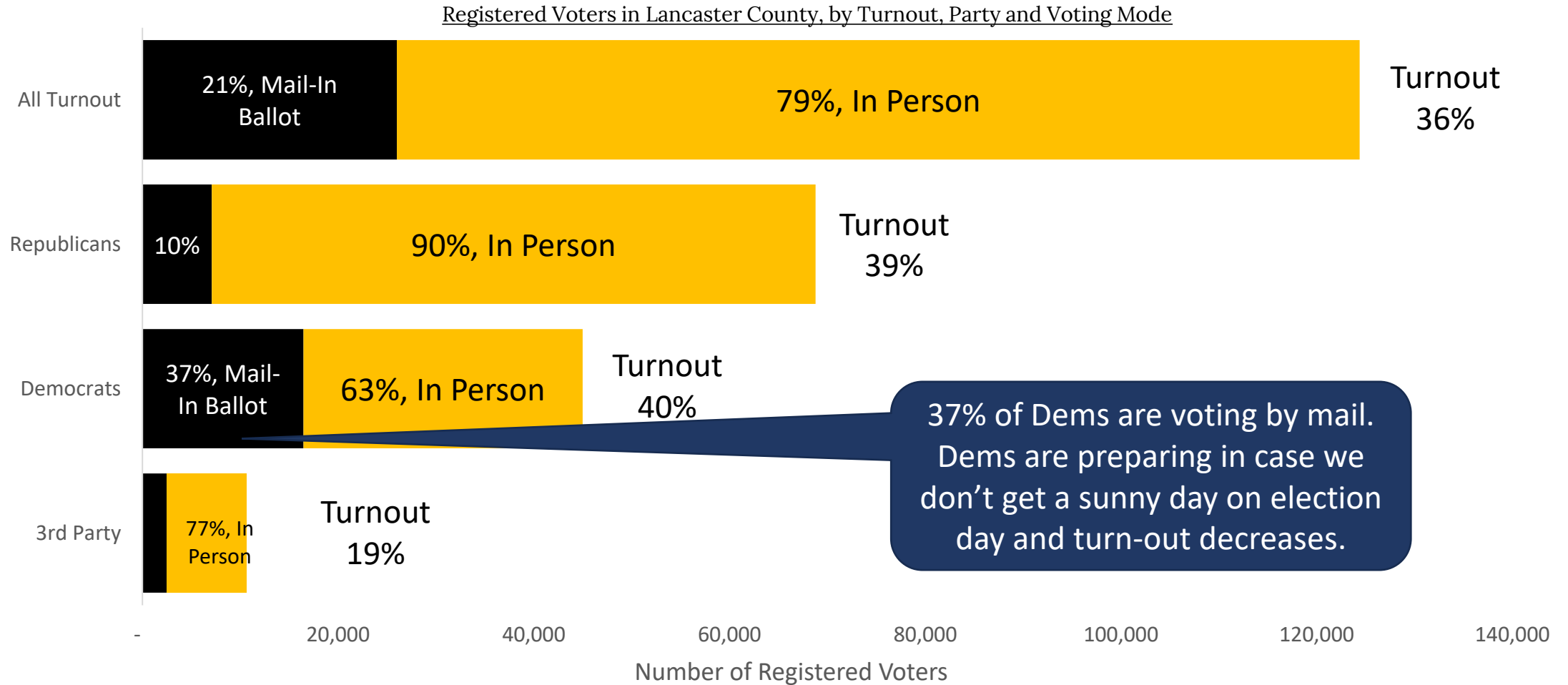




MORE ABOUT MAIL-IN BALLOTS



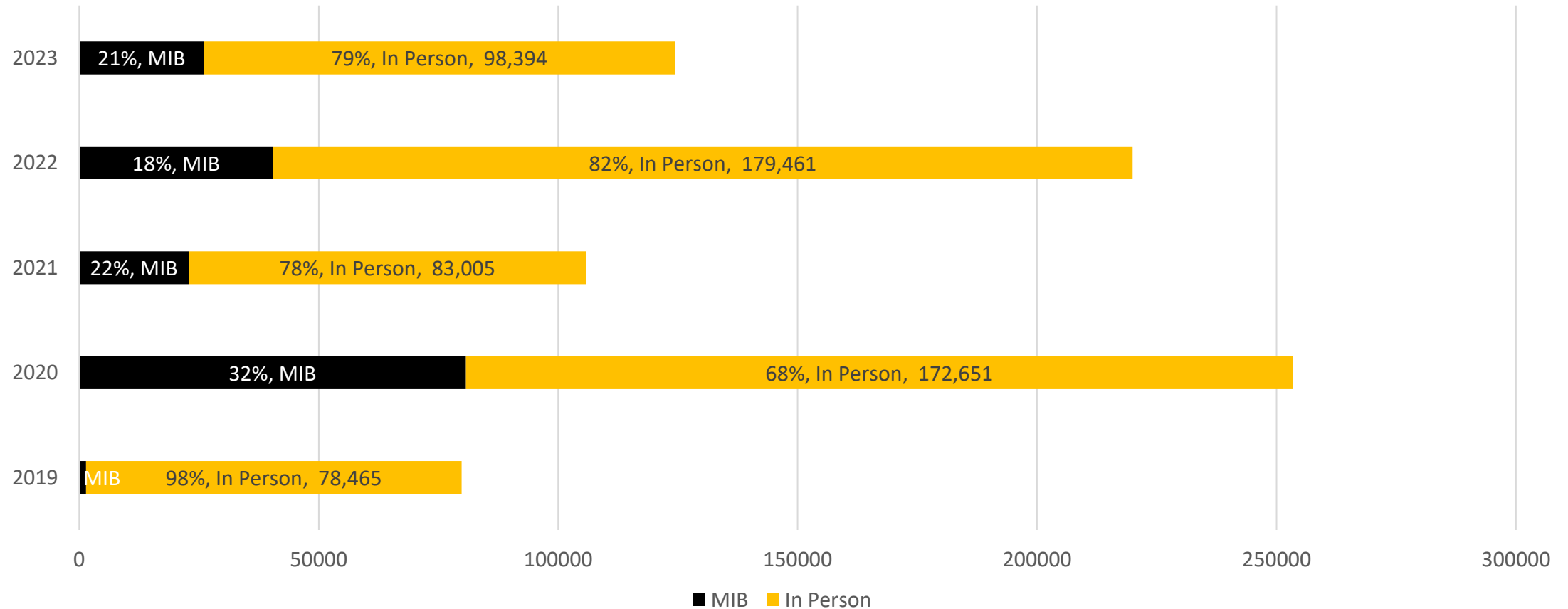
Of the total Turnout, 21% were Mail-In Ballots.
 Dems are preparing in case we don't get a sunny day on election day and turn-out decreases. 37% of Dems are voting by mail.





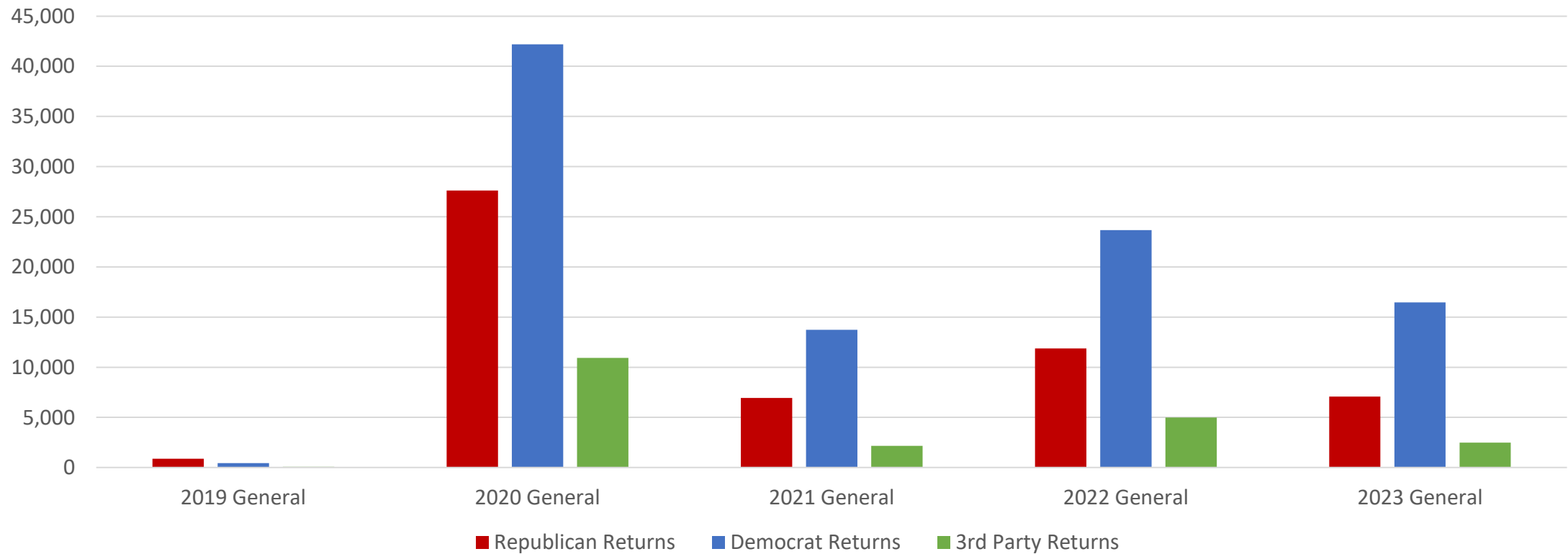
We can expect Mail-In Ballots to be at least 20%

Registered Voters in Lancaster County, by Turnout, Party and Voting Mode



Republicans lag Democrats in the number of mail-in returned ballots

Number of Mail Votes Returned by Party, over Time





We may not like it, but Mail-in ballots are here to stay. The judicial loses in 2023 means the court will be Democrat ruled until at least 2025

PA Supreme Court



Debra Todd

Christine Donohue

Kevin Dougherty

David Wecht

Sallie Updike Mundie

P. Kevin Brobson

2027

2025

2025

2025

2027

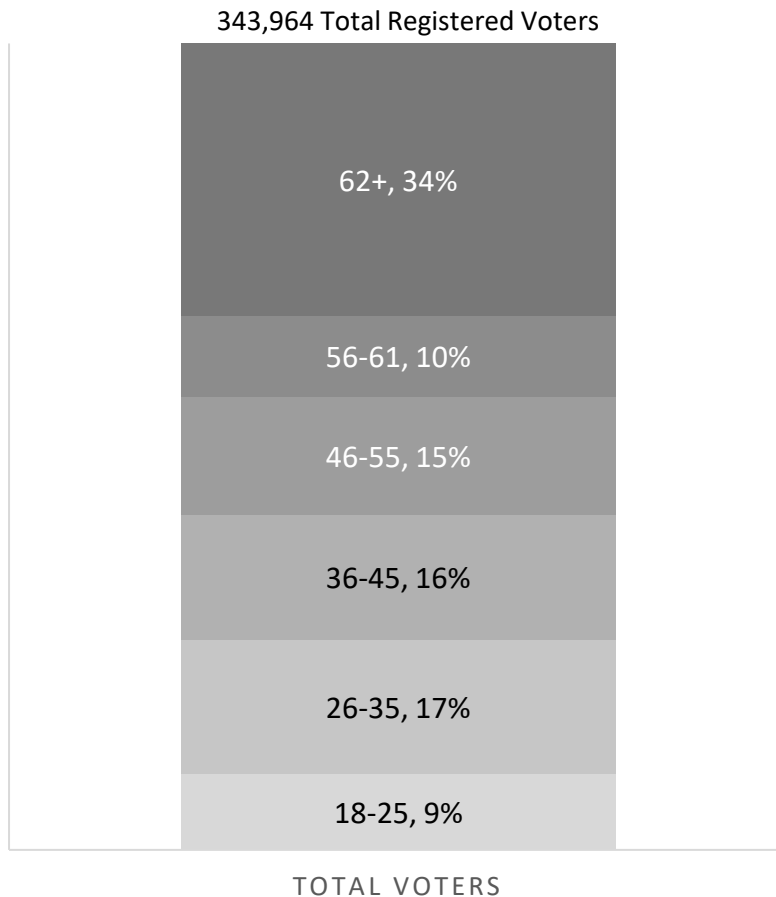
2031

Next Retention Election

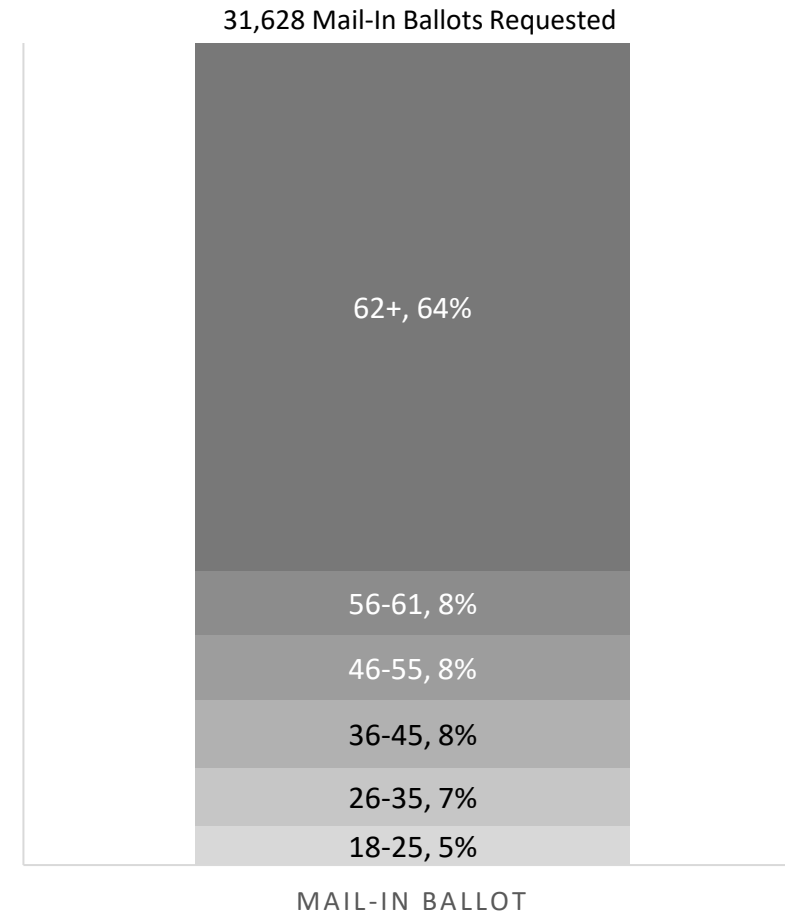


The oldest demographic is an important voting block in Lancaster

Registered Voters in Lancaster County, by Age



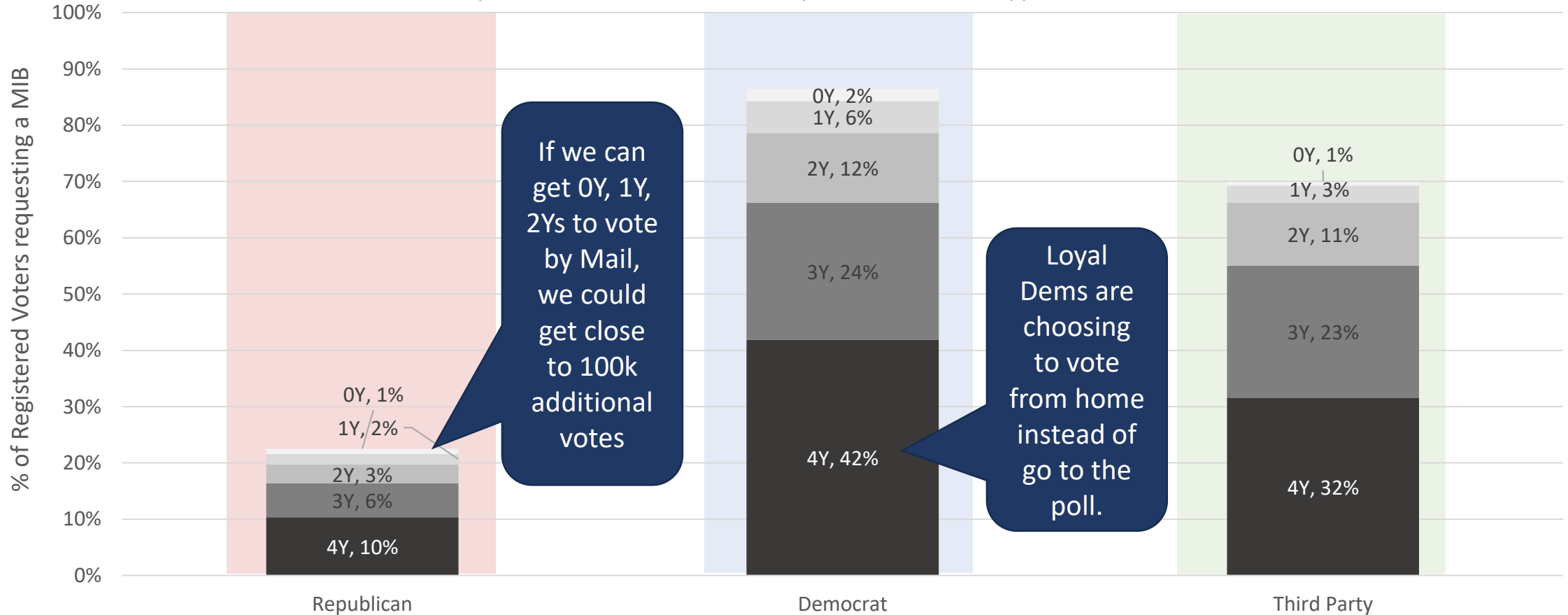
Registered Voters in Lancaster County, by Age and Those Requesting a Mail-In Ballot





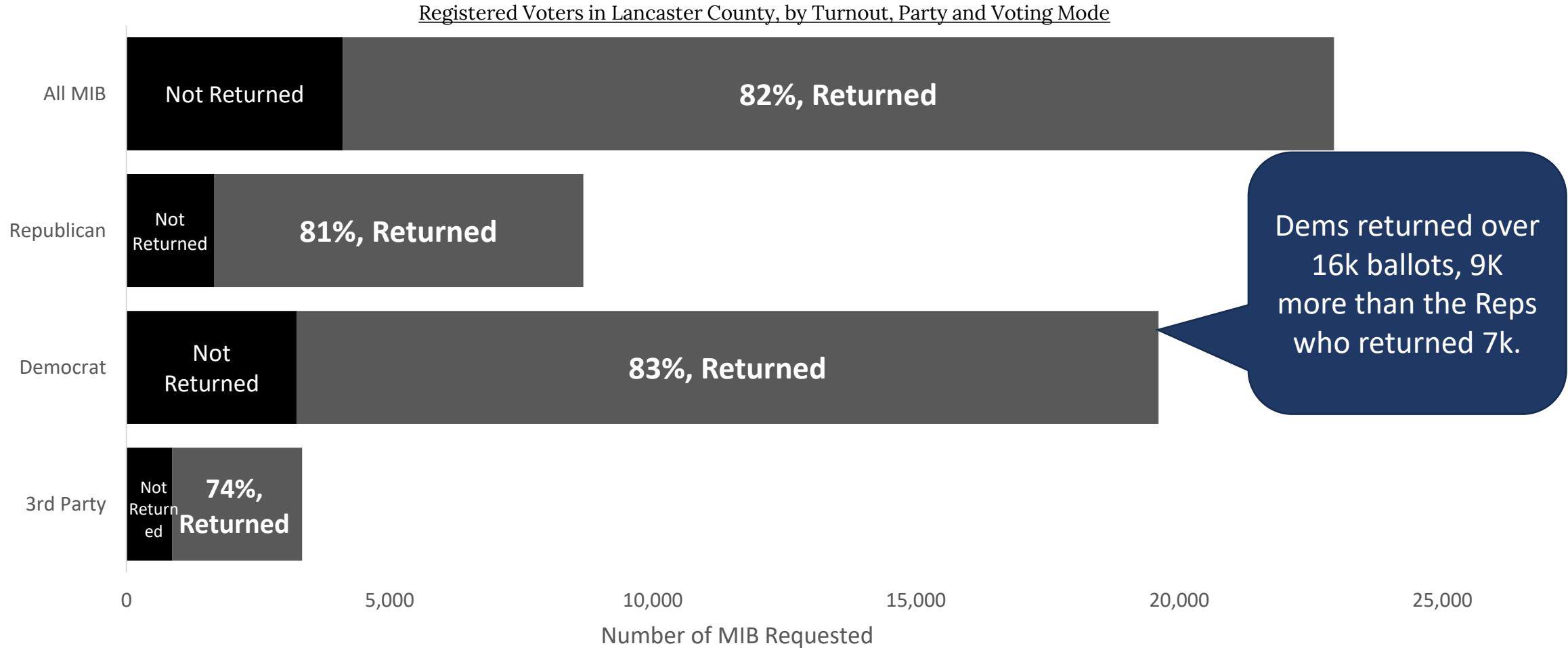
The other parties are moving to Mail-In Ballot faster than Republicans

% of Registered Voters in Lancaster County, by Party and Frequency of Voting Who Requested a MIB
 4Y: Every Year, 3Y: 3 of 4 Elections, 2Y: Every other Year, 1Y: Usually just Presidential, OY: Don't vote





The return rate for Mail-In Ballots are high! Those who request a mail-in ballot return it.

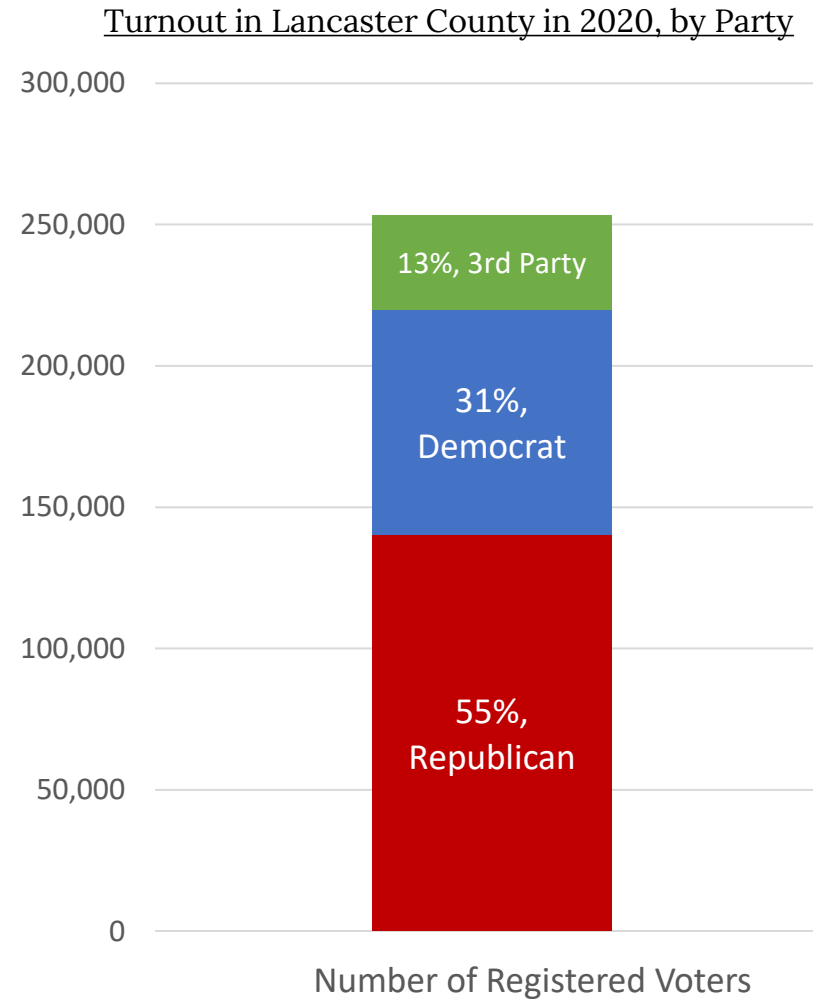




LOOK TOWARD THE PRESIDENTIAL ELECTION



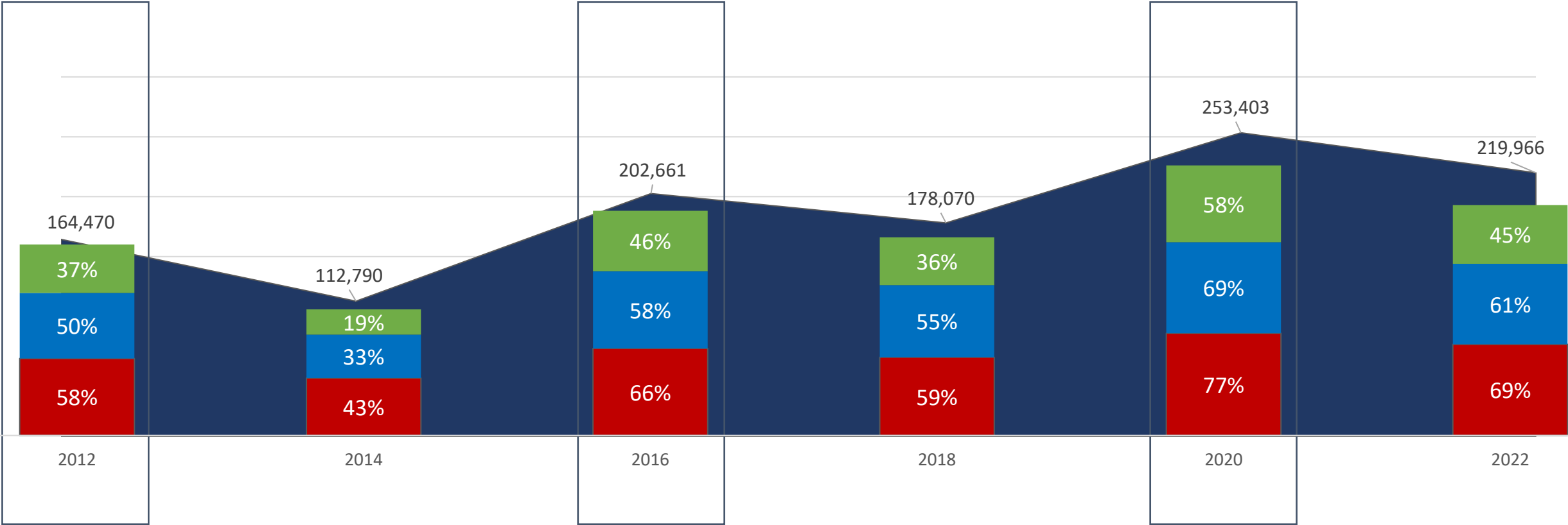
In 2020 we had turnout of 253,403 voters, 55% of whom are Republican





Republicans tend to turnout more than the other parties, especially for Presidential elections

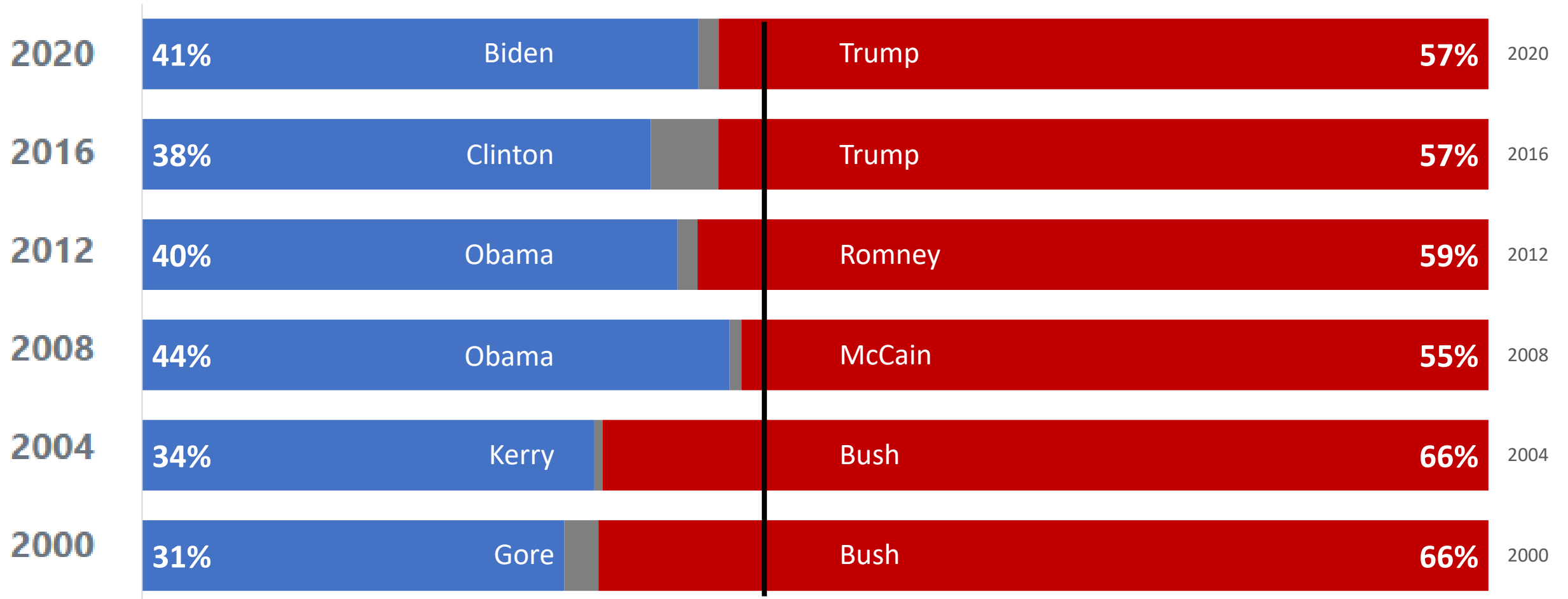
Total Turnout and Total % Turnout Per Party, Respectively, by Year





57% of people voted for Trump, more than the % of Republicans who turned out.

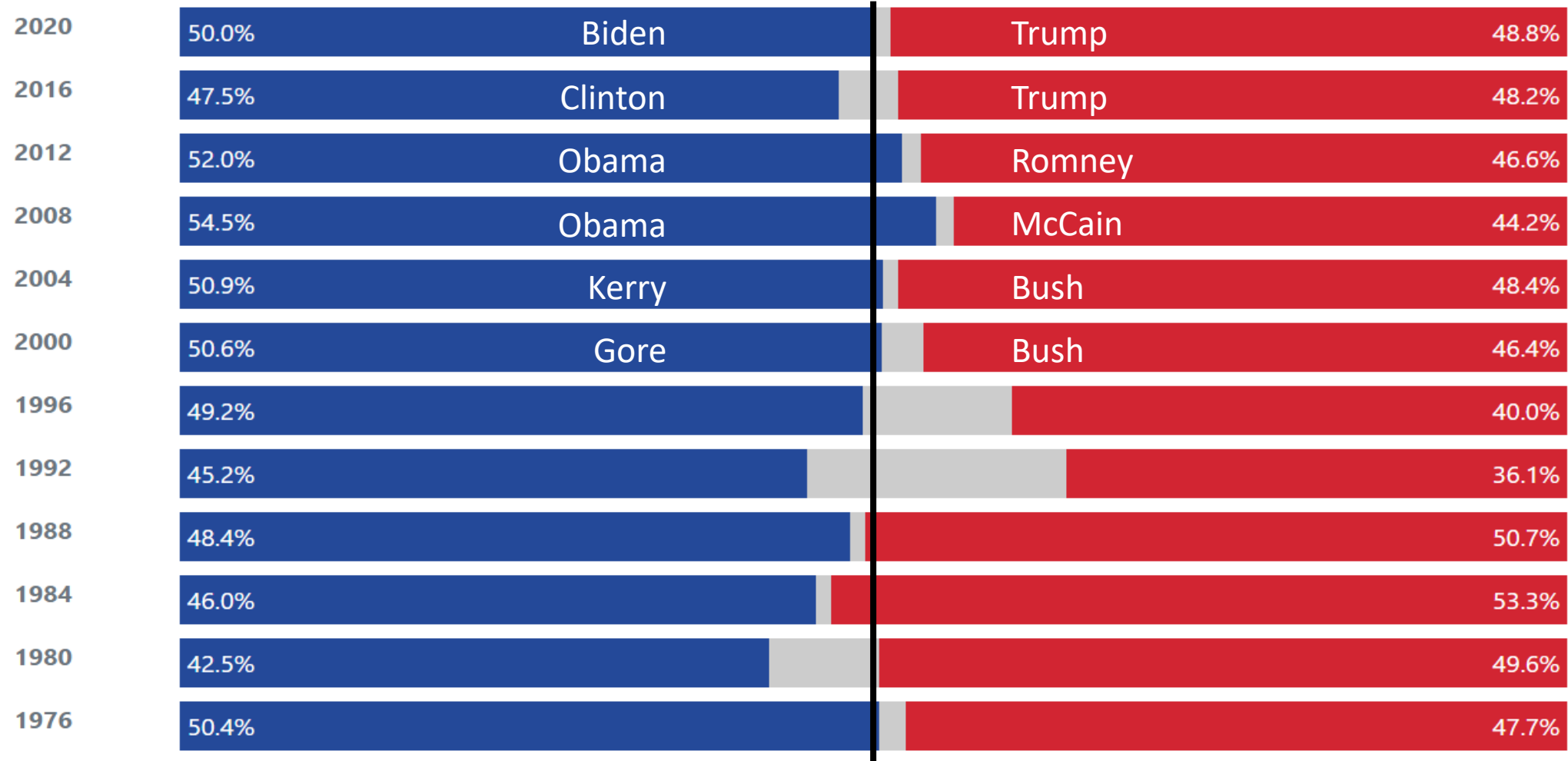
% of Vote for the Democrat and Republican Presidential Candidates in Lancaster





Lancaster is important to contribute to the Republican totals

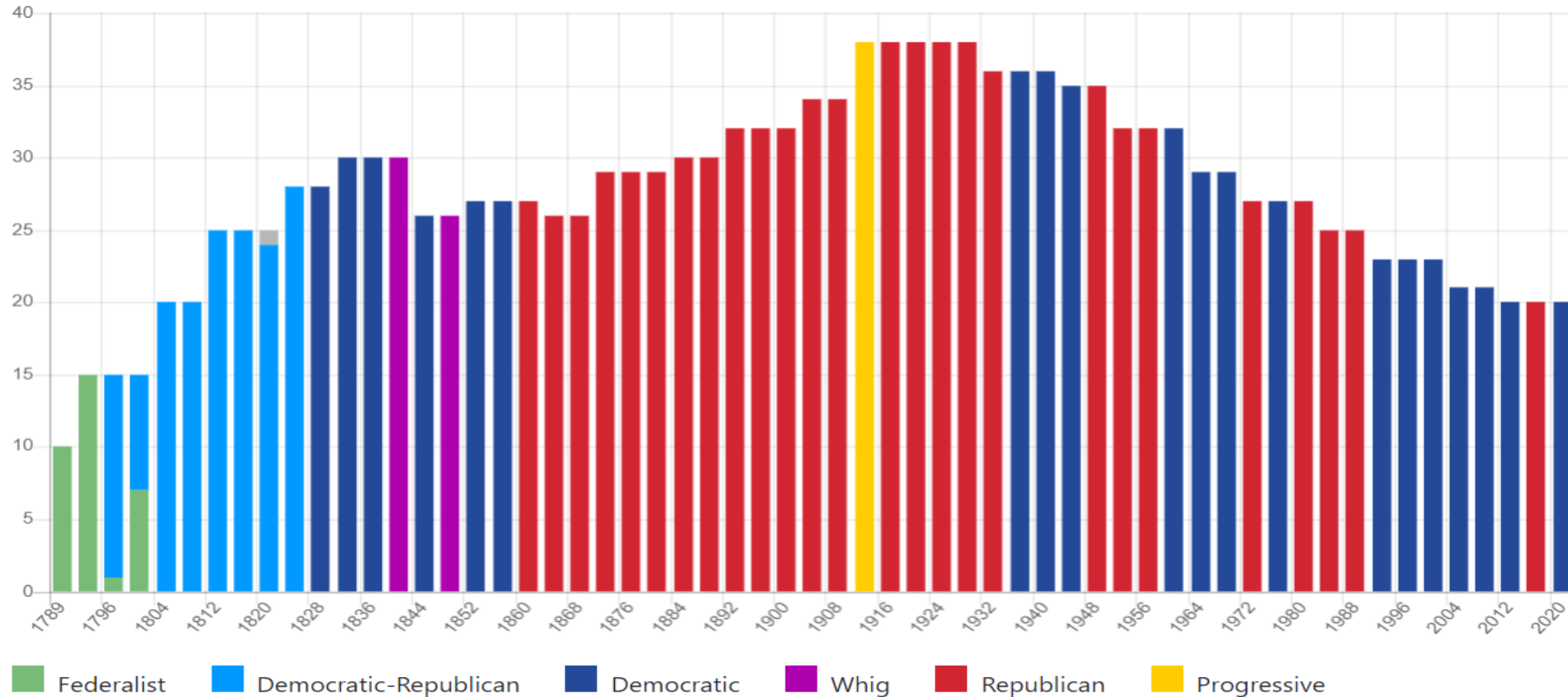
% of Vote for the Democrat and Republican Presidential Candidates in PENNSYLVANIA





A fun historic look at our state's choices over time. Note that things do change...

Number of Electoral College Votes for the Winning Presidential Candidate, by Party in PENNSYLVANIA



Colored bars represent electoral votes by party. Tap or hover to see names.

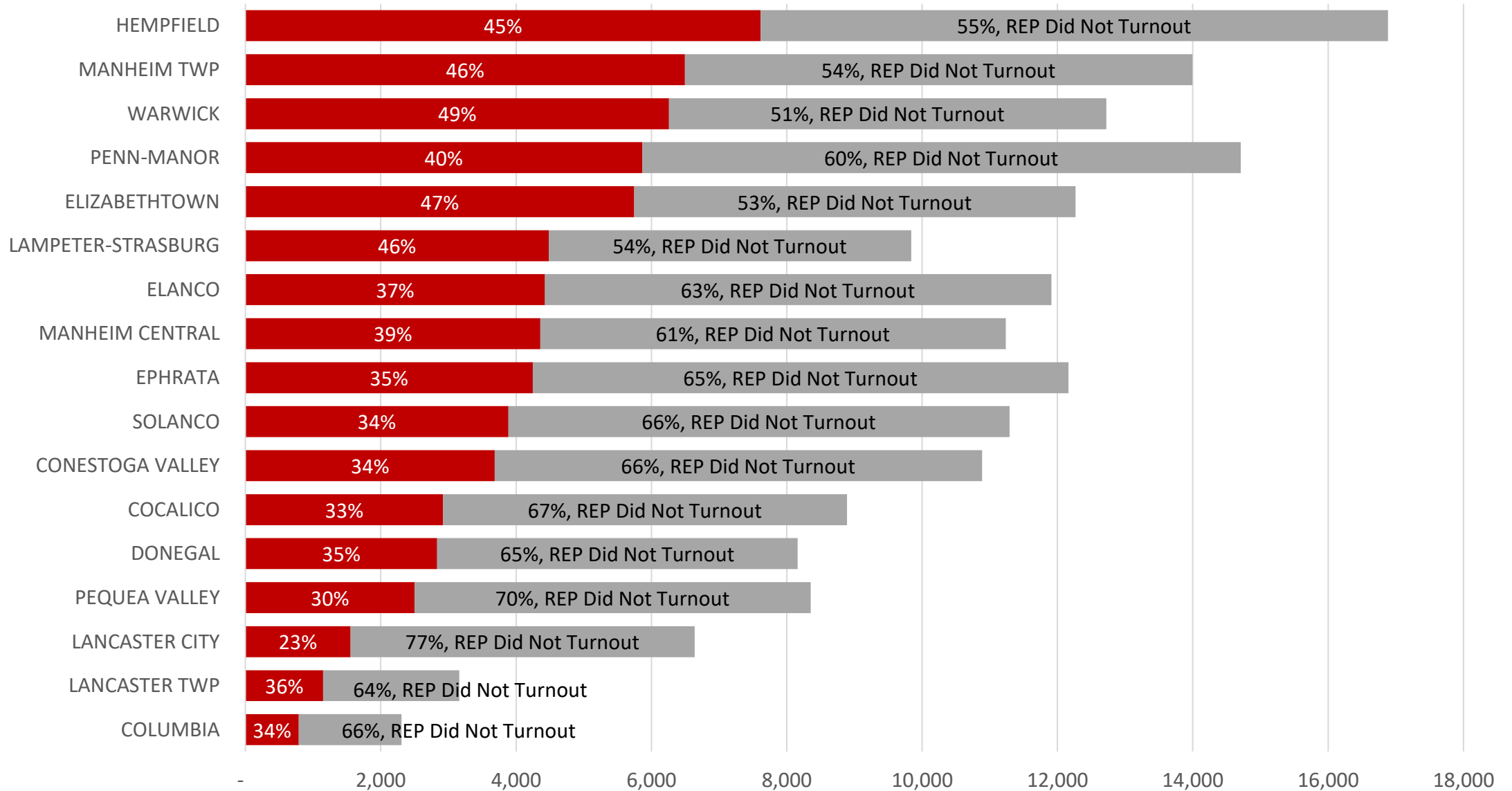


WHAT CAN WE DO?



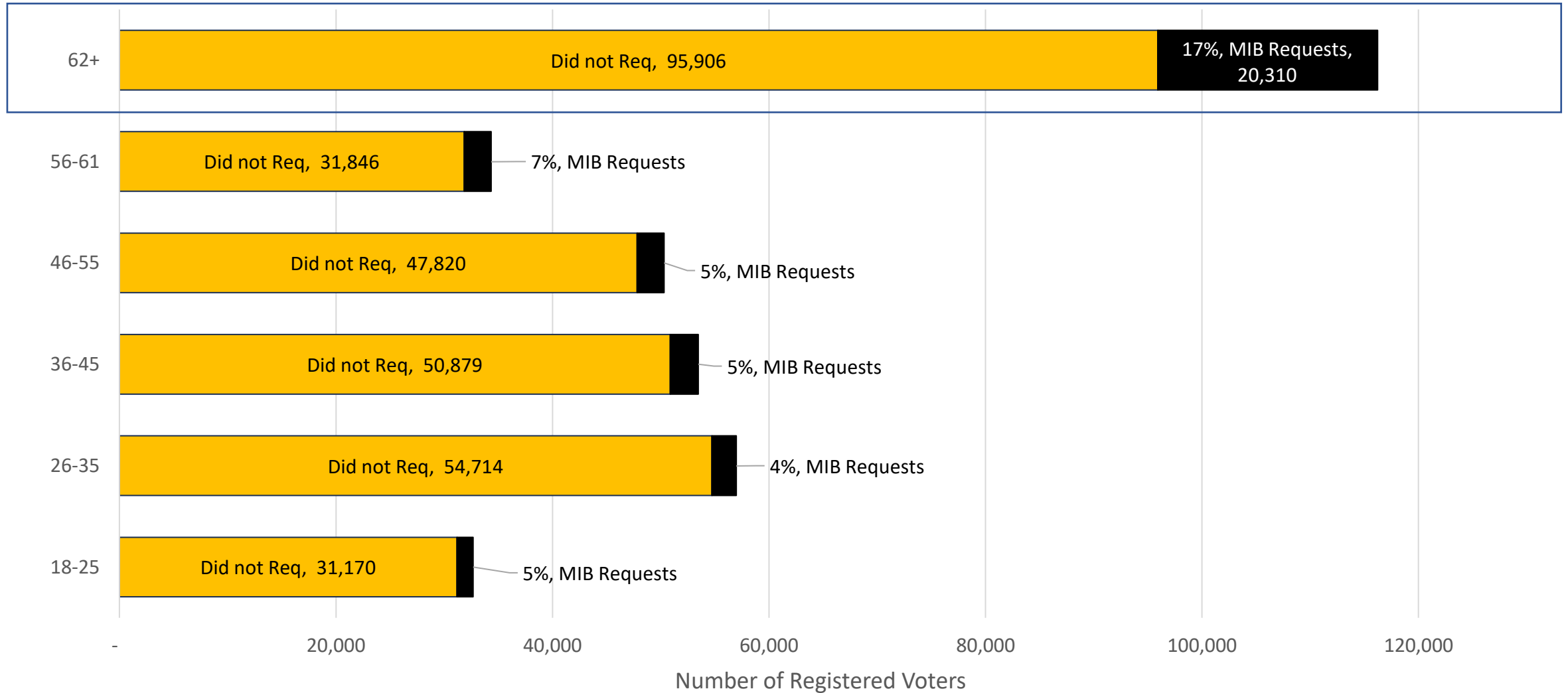
1. Encourage Republican Turnout

Total Registered Voters in Lancaster County, by Area and Turnout



2. Engage with the older voters in the county, encourage them to get a Mail-In Ballot

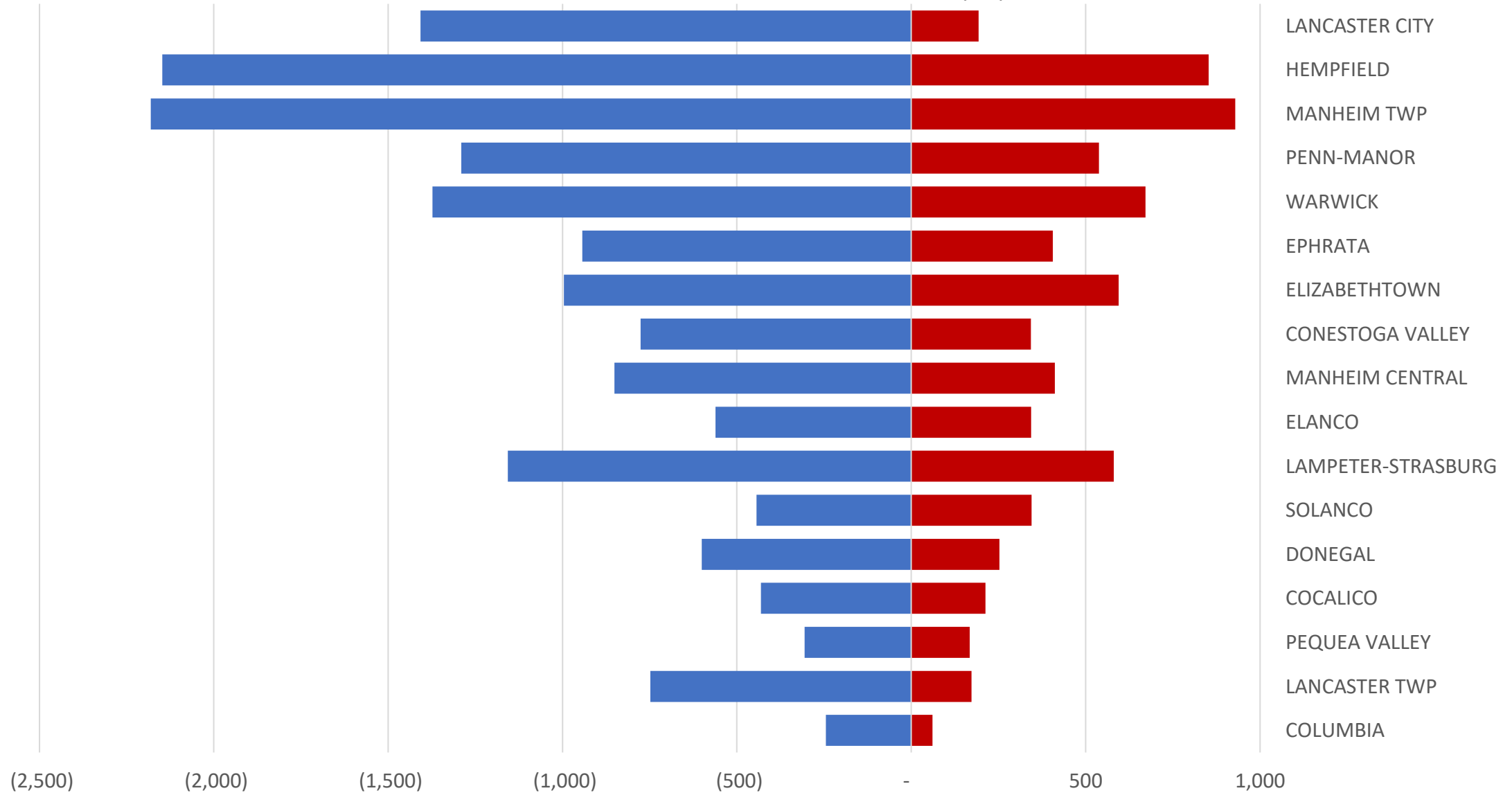
Registered Voters in Lancaster County, by Age and Those Requesting a Mail-In Ballot





3. Encourage voting by mail

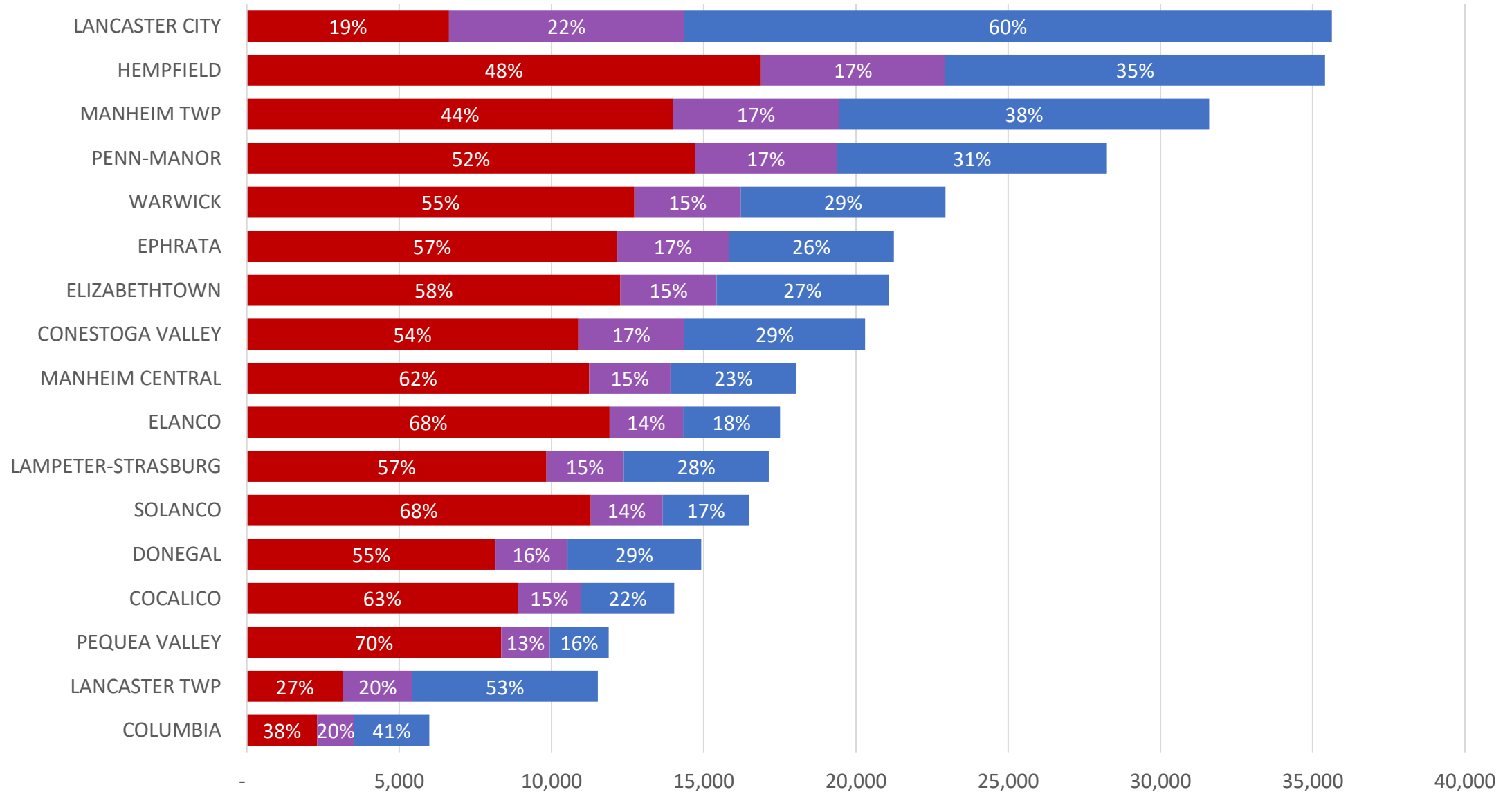
Total Mail-In Ballots Requested in Lancaster County, by Area





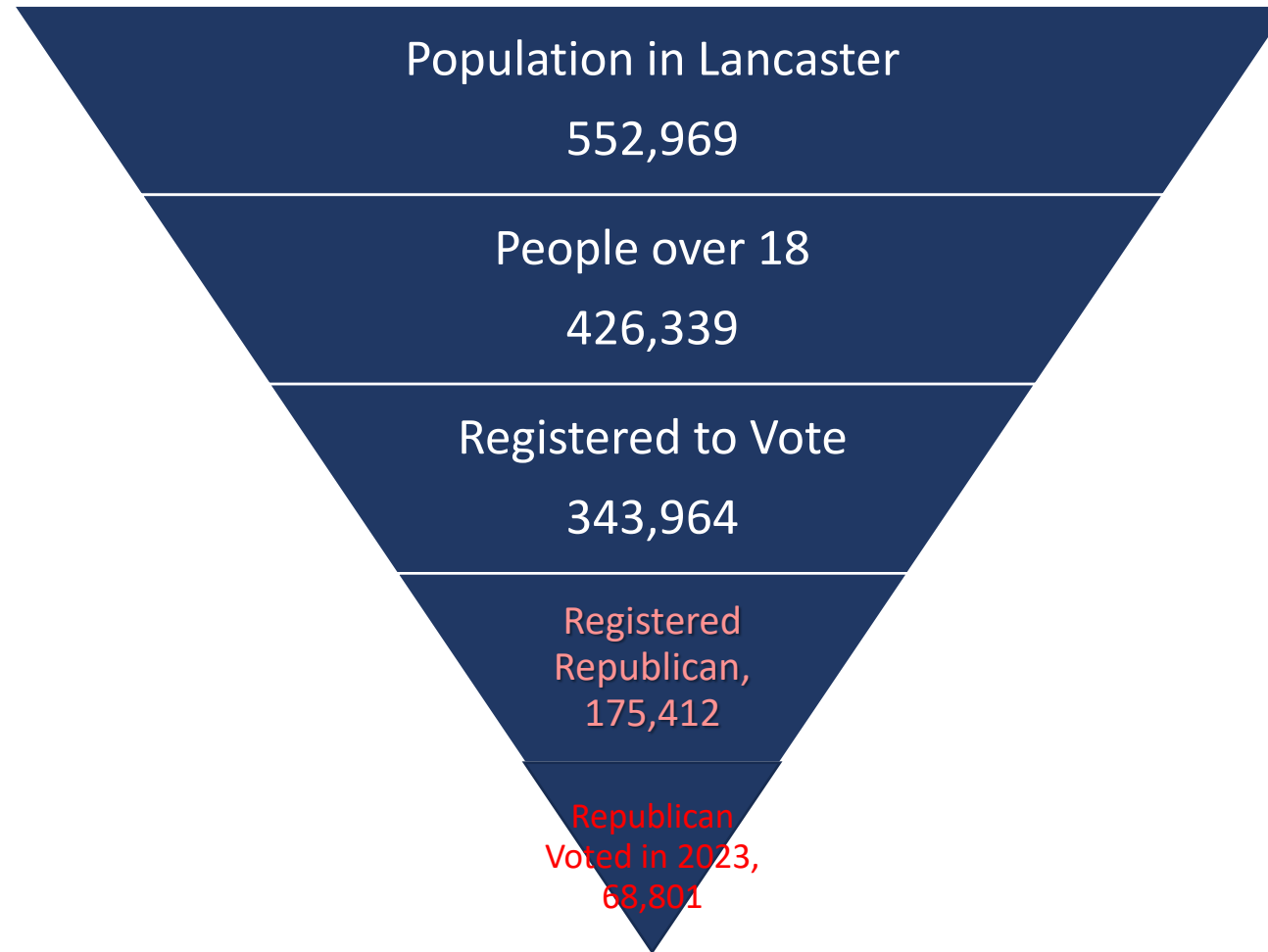
4. Focus locally and help across the County where they need help

Total Registered Voters in Lancaster County, by Area and Registered Party
Sorted by Count of Registered Voters, Showing % of Voters by Party





5. Register more Republicans





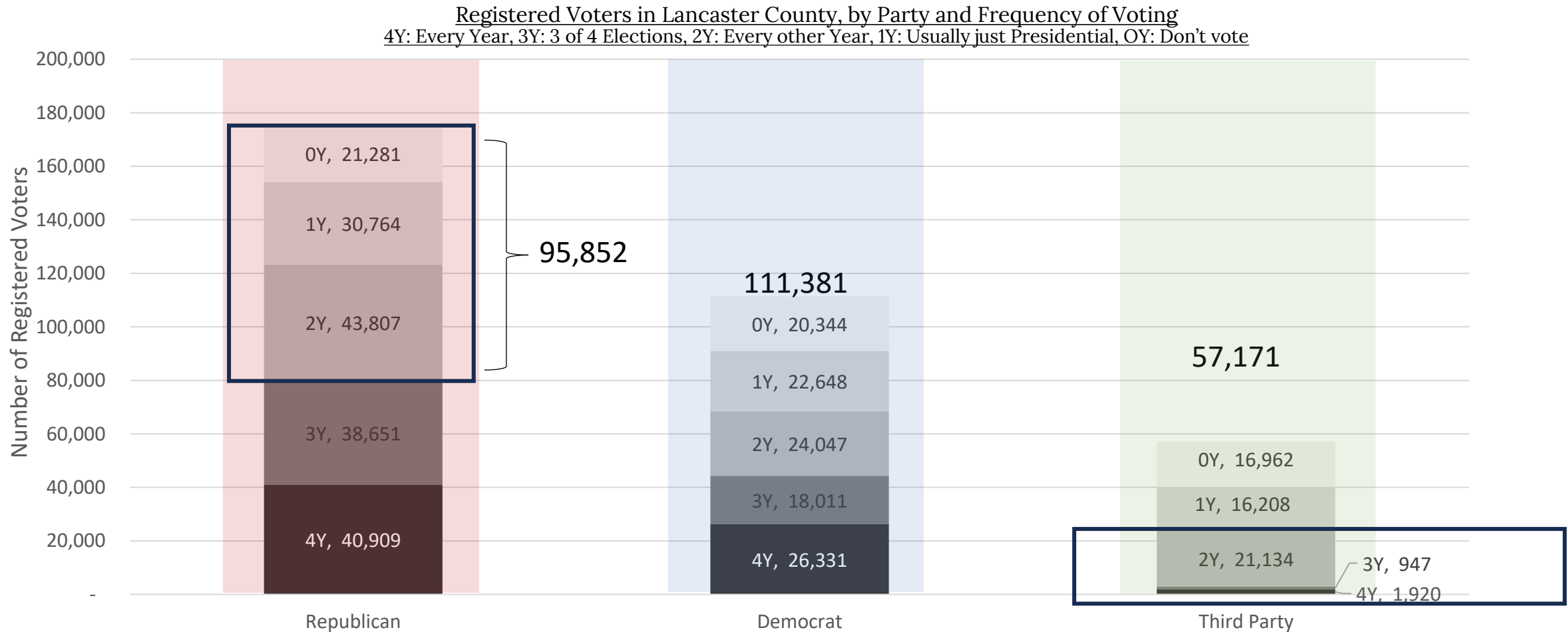
6. Help fill committee seats with good conservatives

- Being on committee is an honor and responsibility. Every committee seat has to be won in May, so challengers are welcome.
- There are several seats that have been vacant that should be filled to help build up the Republican Committee and the party.

•		Committee Man	Committee Woman	•	LANCASTER CITY	Lancaster City-7th Ward-4th Precinct	Lancaster City-7th Ward-4th Precinct
•	COLUMBIA	Columbia, 4th Ward	Columbia, 1st Ward	•	LANCASTER CITY	Lancaster City-7th Ward-5th Precinct	Lancaster City-7th Ward-5th Precinct
•	COLUMBIA	Columbia, 5th Ward	Columbia, 5th Ward	•	LANCASTER CITY	Lancaster City-7th Ward-6th Precinct	Lancaster City-7th Ward-6th Precinct
•	COLUMBIA		Columbia, 7th Ward	•	LANCASTER CITY	Lancaster City-7th Ward-7th Precinct	Lancaster City-7th Ward-7th Precinct
•	CONESTOGA VALLEY		Earl, West Twp-North District	•	LANCASTER CITY	Lancaster City-7th Ward-8th Precinct	Lancaster City-7th Ward-8th Precinct
•	CONESTOGA VALLEY		Lampeter, East Twp – 5th District	•	LANCASTER CITY	Lancaster City-8th Ward-1st Precinct	Lancaster City-8th Ward-1st Precinct
•	CONESTOGA VALLEY		Lampeter, East Twp – 8th District	•	LANCASTER CITY	Lancaster City-8th Ward-2nd Precinct	Lancaster City-8th Ward-2nd Precinct
•	CONESTOGA VALLEY		Leacock, Upper Twp.-Bareville District	•	LANCASTER CITY	Lancaster City-8th Ward-3rd Precinct	Lancaster City-8th Ward-3rd Precinct
•	DONEGAL		Mount Joy Boro – Florin Ward	•	LANCASTER CITY	Lancaster City-8th Ward-4th Precinct	Lancaster City-8th Ward-4th Precinct
•	ELIZABETHTOWN		Elizabethtown Boro-3rd Ward-3rd Precinct	•	LANCASTER CITY	Lancaster City-8th Ward-5th Precinct	Lancaster City-8th Ward-5th Precinct
•	HEMPFIELD	Hempfield, East Twp-Barrcrest District		•	LANCASTER CITY	Lancaster City-8th Ward-6th Precinct	Lancaster City-8th Ward-6th Precinct
•	HEMPFIELD	Hempfield, East Twp-Cherry Hill District	Hempfield, East Twp-Cherry Hill District	•	LANCASTER CITY	Lancaster City-8th Ward-7th Precinct	
•	HEMPFIELD		Hempfield, East Twp-Kings District	•	LANCASTER CITY	Lancaster City-8th Ward-9th Precinct	
•	HEMPFIELD	Hempfield, East Twp-Scotland District		•	LANCASTER CITY	Lancaster City-9th Ward-2nd Precinct	Lancaster City-9th Ward-2nd Precinct
•	HEMPFIELD	Hempfield, West Twp-Ironville District		•	LANCASTER CITY	Lancaster City-9th Ward-3rd Precinct	Lancaster City-9th Ward-3rd Precinct
•	HEMPFIELD		Hempfield, West Twp-Oyster Point District	•	LANCASTER CITY	Lancaster City-9th Ward-4th Precinct	Lancaster City-9th Ward-4th Precinct
•	HEMPFIELD	Hempfield, West Twp-Highland Park District	Hempfield, West Twp-Highland Park District	•	LANCASTER CITY	Lancaster City-9th Ward- 5th Precinct	
•	LAMPETER-STRASBURG		Strasburg Boro-1st Ward	•	LANCASTER TWP	Lancaster Twp-2nd District	Lancaster Twp-2nd District
•	LANCASTER CITY		Lancaster City-1st Ward	•	LANCASTER TWP	Lancaster Twp-4th District	Lancaster Twp-4th District
•	LANCASTER CITY		Lancaster City-2nd Ward-1st Precinct	•	LANCASTER TWP	Lancaster Twp-5th District	Lancaster Twp-5th District
•	LANCASTER CITY		Lancaster City-2nd Ward-2nd Precinct	•	MANHEIM CENTRAL	Penn Twp-South Penn District	
•	LANCASTER CITY		Lancaster City-3rd Ward	•	MANHEIM TWP	Manheim Twp-8th District	Manheim Twp-8th District
•	LANCASTER CITY		Lancaster City-4th Ward-1st Precinct	•	MANHEIM TWP	Manheim Twp-14th District	Manheim Twp-14th District
•	LANCASTER CITY		Lancaster City-4th Ward-2nd Precinct	•	MANHEIM TWP	Manheim Twp-15th District	Manheim Twp-15th District
•	LANCASTER CITY		Lancaster City-5th Ward-2nd Precinct	•	MANHEIM TWP	Manheim Twp-17th District	Manheim Twp-17th District
•	LANCASTER CITY		Lancaster City-5th Ward-3rd Precinct	•	MANHEIM TWP		
•	LANCASTER CITY		Lancaster City-6th Ward-2nd Precinct	•	PEQUEA VALLEY	Manheim Twp-19th District	
•	LANCASTER CITY		Lancaster City-6th Ward-3rd Precinct	•	SOLANCO	Salisbury Twp-Gap District	
•	LANCASTER CITY		Lancaster City-6th Ward-4th Precinct	•	SOLANCO	Bart Twp	
•	LANCASTER CITY		Lancaster City-6th Ward-4th Precinct	•	SOLANCO	Colerain Twp	
•	LANCASTER CITY		Lancaster City-6th Ward-5th Precinct	•	SOLANCO	Providence-West District	
•	LANCASTER CITY		Lancaster City-6th Ward-6th Precinct	•	WARWICK	Lititz Boro-1st Ward-1st Precinct	
•	LANCASTER CITY		Lancaster City-6th Ward-8th Precinct	•	WARWICK	Lititz Boro-1st Ward-2nd Precinct	
•	LANCASTER CITY		Lancaster City-7th Ward-1st Precinct	•	WARWICK	Lititz Boro-2nd Ward-1st Precinct	
•	LANCASTER CITY		Lancaster City-7th Ward-2nd Precinct	•	WARWICK	Warwick Twp-Kissel Hill District	
•	LANCASTER CITY		Lancaster City-7th Ward-3rd Precinct	•	WARWICK		



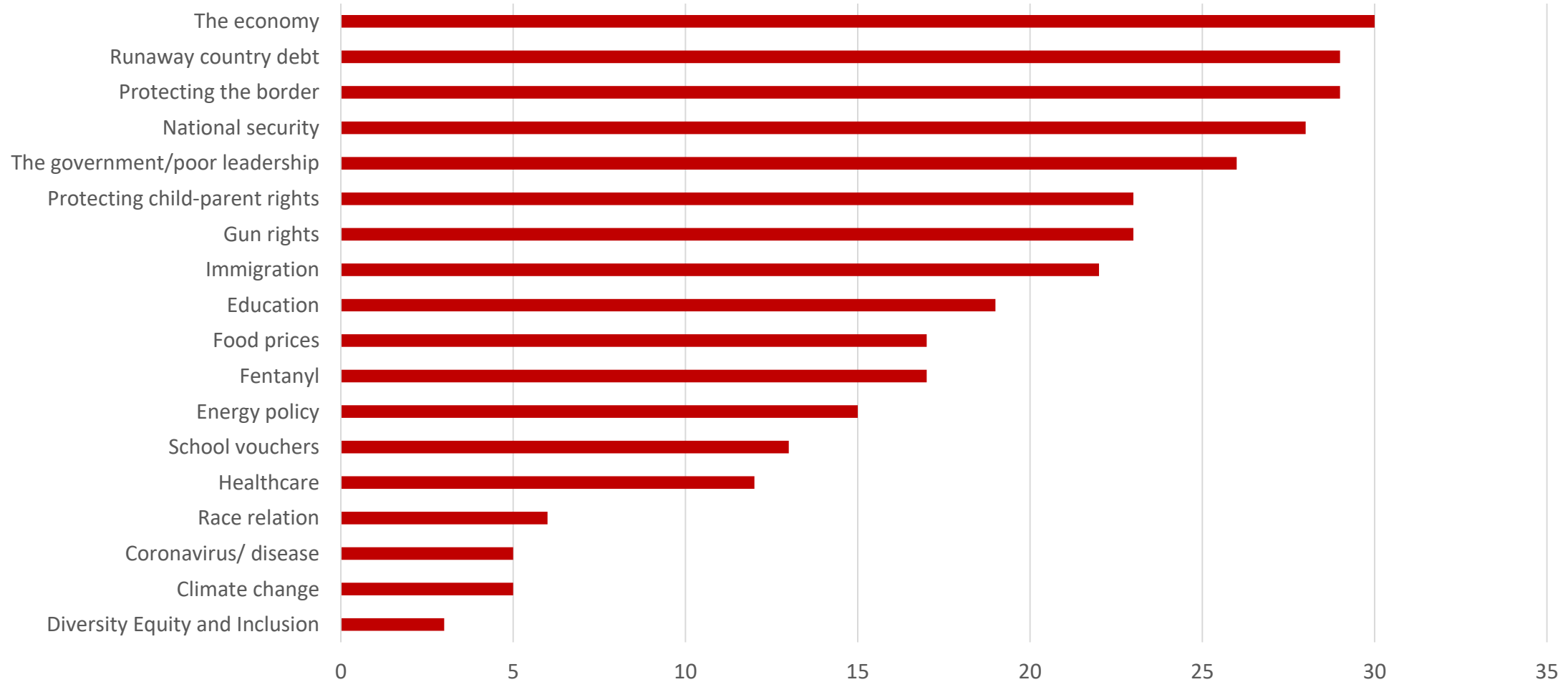
- 7. Convert low propensity voters to Mail-In Voters so we can bank an additional 95k Rep votes.
- 8. Convince Independents to pick a side. Being independent leads to not voting in a meaningful way. If it is a protest, it isn't working.





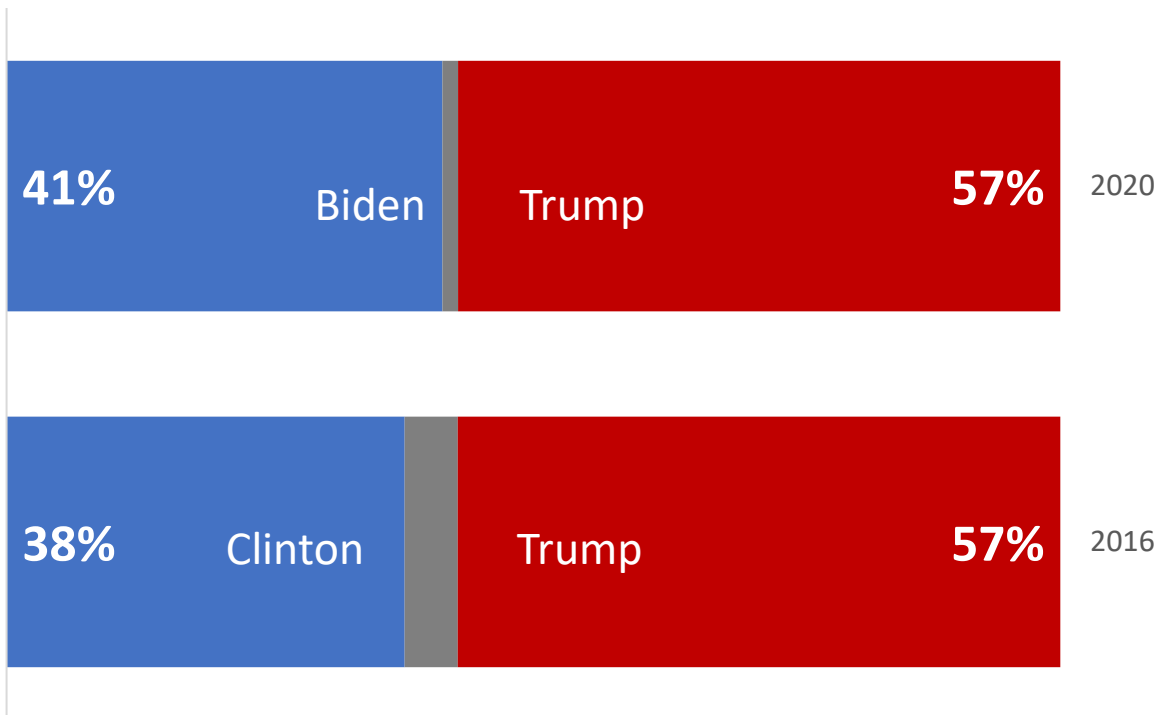
9. Talk about the issues that are important to people

Topics and Issues of Interest and Concern among WRC Members

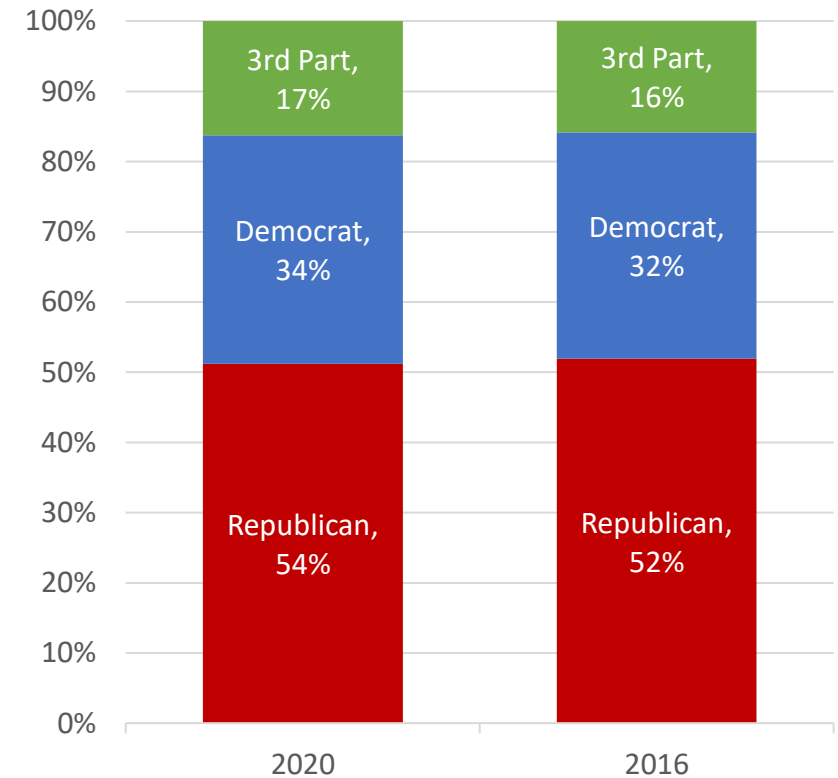


10. Support the Endorsed Candidates

% of Vote for the Democrat and Republican Presidential Candidates in Lancaster



% of Registered Voters, by Party



Path To Winning in 2024

1. Encourage Republican **Turnout**
2. Engage with the **older** voters in the county, encourage them to get a Mail-In Ballot
3. Encourage voting by **mail**
4. Focus locally and help **across** the County where they need help
5. **Register** more Republicans
6. Help fill **committee** seats with good conservatives
7. Convert low propensity voters to **Mail-In Voters** so we can bank an additional 95k Rep votes.
8. Convince **Independents** to pick a side. Being independent leads to not voting in a meaningful way. If it is a protest, it isn't working.
9. Talk about the **issues** that are important to people
10. Support the **Endorsed** Candidates

Questions & Discussion



TURNOUT

OLDER VOTERS

MAIL

ACROSS THE COUNTY

REGISTER

COMMITTEE

MAIL-IN VOTING

INDEPENDENTS

ISSUES

ENDORSED CANDIDATES